

# The WIPO Academy Education and Training Programs Portfolio 2020



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Education and Training  
Programs Portfolio 2020**

# Foreword by the Director General

As another decade comes to a close, the World Intellectual Property Organization (WIPO) Academy continues to maintain its position as the global center for intellectual property (IP) education and training and the core entity in the Organization that is vested with this mandate. The WIPO Academy Education and Training Programs Portfolio 2020 demonstrates the Organization's continuing commitment to its strategic goal of building human capacity in IP and displays the WIPO Academy's full commitment to providing access to IP education and training to participants from developing countries, least-developed countries and countries in transition.

The 2020 courses, covering the full range of core and multidisciplinary IP topics, in several languages and formats, will further build on the WIPO Academy's extensive experience in the field of IP and fully harness the international network of partnerships, which it has carefully developed with national, regional and international institutions.

In recent years, the number of participants in the Academy's Distance Learning (DL) Program has increased to unprecedented levels. Demand for tailored versions of general DL courses that are adapted in terms of both language and content is also growing. Partnerships are one way in which the Academy is managing this increasing demand. The WIPO Academy has signed cooperation agreements with national IP institutions of a number of Member States, with a view to decentralizing certain DL services and promoting their use at the national level.

The Professional Development Program (PDP), offering specialized, face-to-face advanced courses for government officials, will continue to respond effectively to the training needs in Member States. In synergy with relevant WIPO units and full partnership with Member States, the PDP will continue to offer courses which maximize IP knowledge and skills existing in the Global South and to enhance South-South cooperation. Rigorous,

continuous evaluation and assessment of these courses have allowed the Academy to regularly review the learning objectives of its long-standing training courses and to continuously introduce improvements to meet the needs of Member States effectively.

The WIPO Academy's Academic Institutions Program (AIP) continues to promote and support access to IP higher education. The very highly reputed Joint Master's programs offered by the Academy have been a cornerstone of the AIP's work in this regard. In 2020, a new Joint Master's Program in IP and Development Policy will be launched in cooperation with the Korean Intellectual Property Office (KIPO) and the Korean Development Institute (KDI). The Academy will continue to provide access to IP higher education to developing countries, least-developed countries and countries in transition by establishing new cooperation agreements and allocating resources to support existing partner universities.

The WIPO Academy AIP will continue to support countries, upon request, to localize training by helping them develop capacity through the establishment of national IP training centers and implementing "train the trainer" projects.

Over the years to come, the WIPO Academy will continue to provide the Organization's expertise and skills to its Member States through its education and training programs. The WIPO Academy will also endeavor to introduce new technologies, including artificial intelligence, to modernize its services and facilitate accessibility to its programs and activities.



Francis Gurry  
Director General

# Preface

In 2020 and the years ahead, the WIPO Academy will continually aim to improve its course offerings and reach new target beneficiaries. This will be crucial in ensuring that the Academy achieve its primary mandate of facilitating global access to IP knowledge and building human capacity in IP, particularly in developing countries, least developed countries and countries in transition.

Access to IP education has perhaps never been more critical than in this current time of exponential technological growth and collective challenges facing all mankind. As demand continues to grow, both in terms of participation levels and the need for greater specialization and customization of courses, the WIPO Academy's Education and Training Programs Portfolio 2020 continues to offer its core training courses, while adapting to meet new and diverse demands. In 2020, the WIPO Academy again offers a wide range of courses covering fundamental and multidisciplinary aspects of IP in a variety of formats and languages. Courses range from basic and advanced distance learning (DL) courses, to specialized, professional development training for government officials, and to higher education through Master's degree courses in IP at renowned universities. These courses are delivered in close cooperation with partner institutions and with external, independent academic expertise. The Academy boasts a strong reputation since its foundation in 1998, much of which rests upon the sheer diversity of its course offerings, quality of instruction, its credibility as a neutral and impartial source of knowledge, and the extensive network of highly respected partner institutions.

The highlights and new developments in courses offered by the Academy in 2020 are summarized below.

- Twenty-four (24) training courses on specific IP areas will be offered during the year for government officials and other dedicated public-sector stakeholders. These training courses will be organized in close cooperation and full partnership with Member States, IP offices and IP institutions. In 2020, emphasis will continue to be placed on enhancing South-South cooperation by further developing strategic partnerships with developing countries. Consequently, about 70% of the PDP courses will be delivered in the South in 2020, in partnership with institutions having knowledge to offer. These professional development courses will continue to focus on practical training, simulation exercises, workshop sessions and case studies. The courses will not only continue to cover conventional IP subject matters, such as trademarks, patent search and examination, designs, copyright and collective management of copyright and related rights, and geographical indications, but also other important themes, such as management and commercialization of IP assets, IP innovation policy, management and administration of IP offices, and transfer of technology and licensing.
- A total of 28 courses will be offered through the Distance Learning (DL) Program in 2020. The DL Program will integrate new courses to complement its existing offerings and to respond to the demand for more specialized IP education in areas such as IP and Genetic Resources in the Life Sciences and IP and Exports. A dedicated state-of-the-art IT platform and a network of more than 300 tutors all over the world have been mobilized to deliver these DL courses in the six United Nations languages and in Portuguese. The General Course on Intellectual Property (DL-101) will be offered with a revamped instructional interface for English users, with revamped versions for other UN languages slated for 2020-2021. The existing versions of DL-101 will continue to be offered in all 6 UN languages, including accessible formats for blind, visually impaired or otherwise print disabled participants. The 2016 fee reductions for DL courses will continue to apply in 2020.
- In an effort to continue to support IP education for young people, the IP4Youth&Teachers Service was made available in Spanish in 2019 and will be gradually translated into other official languages of the United Nations and Portuguese over the course of 2020. After the translations have been completed, the content will be customized for requesting Member States.
- In 2020, the Academy will continue to provide access to IP higher education to developing countries, least developed countries and countries in transition, by establishing new cooperation agreements and allocating resources to support existing partner universities to increase access to IP higher educa-

tion. One new Joint Master's Program in IP and Development Policy will be launched in cooperation with the Government of the Republic of Korea.

- A total of 18 WIPO Summer Schools will be organized in 2020 in cooperation with partners at venues across the globe, responding to the continuing popularity and demand for places at these schools.

This Portfolio serves as a catalogue of all training opportunities to be offered by the WIPO Academy in 2020 and outlines the content of each course. It gives information to potential participants on eligibility criteria, application formalities, timelines, selection procedures, travel and other relevant necessary information.

**Important:**

**As the WIPO Academy's training activities are subject to change during the year, please visit the website, [www.wipo.int/academy](http://www.wipo.int/academy), for up-to-date information.**

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# Professional Development Program

# General Information on the Professional Development Program

The Professional Development Program (PDP) of the WIPO Academy offers 24 training courses a year for participants from developing countries, including least-developed countries (LDCs), and from countries with economies in transition. The courses are organized in partnership with a number of institutions, including national IP offices.

The yearly increase in partner institutions' contributions facilitates the delivery of the PDP courses.

The training courses to be held in 2020 are described in the following pages. For each course, information is given about its objectives, rationale, program highlights, language of training, target audience, distance learning course prerequisites, venue, duration and possible dates which are subject to change. Kindly visit the WIPO Academy website, [www.wipo.int/academy](http://www.wipo.int/academy), for up-to-date information.

The following paragraphs provide information on application procedures, travel, accommodation, medical coverage, visa requirements and related matters which apply to the selected candidates.

## 1. Prerequisites

Candidates for the training courses offered under the Professional Development Program (PDP) should have completed or be prepared to complete the Distance Learning course(s) as designated in the description of each training course. Candidates are required to have a working knowledge of the language in which the training course will be conducted.

## 2. Application procedure

Candidates for the training courses offered under the Professional Development Program are required to register online at <https://welc.wipo.int>. Only applications submitted online will be considered. Under each training course, the dates and the deadlines for registration are provided. It is recommended that candidates register for not more than two courses.

For government officials, registration must be endorsed by the Director General of the office or a senior official of the relevant ministry before it may be considered. It is also necessary to attach the relevant required documents as described on the Professional Development Program page of the WIPO Academy website. Follow the step-by-step instructions described under "How to register". For any assistance, please send an e-mail to [pdp@wipo.int](mailto:pdp@wipo.int)

Recommendation letters from the national authorities must be attached to their online applications (not to be e-mailed to the PDP mailbox mentioned above).

## 3. Selection of candidates

The selection of candidates is carried out by WIPO according to the eligibility criteria, taking into consideration the limited seating capacity for each training course. The selected candidates are notified by e-mail first, and a formal invitation letter is sent thereafter. Only selected candidates are notified. Information on travel and other administrative arrangements will be provided directly to selected candidates.

Selected candidates will be required to complete the relevant distance learning course before their participation (if not completed before selection).

Candidates who have participated in the last three years in one of the professional development training courses will not be eligible for selection.

## 4. Medical insurance

Participants in courses of two weeks or longer are covered by medical insurance taken out by WIPO for the training period. Details of the medical insurance scheme are sent to the selected candidates.

## 5. Medical examination

Candidates selected for a training course lasting two weeks or more are required to undergo a medical examination confirming that they are in good health. A selected candidate who is not fit to travel shall inform WIPO upon receipt of the invitation letter.

## 6. Visa requirements

As regards entry visa requirements (where applicable) of countries in which the training courses are held, WIPO will not authorize the selected candidates to participate in the course unless they have obtained all of the required entry visas in advance.

Each selected candidate is responsible for obtaining the required visa(s), including transit visa. The visa costs are borne by the candidate.

## 7. Travel and accommodation

Travel and subsistence expenses are borne by WIPO and/or by the governments or organizations cooperating with WIPO in offering the training course. Participants receive a daily subsistence allowance

adequate to cover the cost of meals and accommodation, and terminal expenses to cover transportation from and to the airport.

#### **8. Evaluation questionnaire**

Selected candidates are required to fill out a pre-training evaluation questionnaire, which is drawn up by WIPO for each course. The responses to the questionnaire, which are shared with the speakers, enable the Academy and the speakers to know the participants' expectations beforehand and, if necessary, to adjust the program accordingly.

At the end of each course, participants are required to complete an evaluation questionnaire prepared by WIPO or by the partner institution. The answers to the questionnaire are treated in strict confidence. They serve as a basis to assess the various courses and to improve them in the future. There will also be follow-up evaluation surveys (e.g. eight to twelve months after the course), providing feedback to WIPO on the way in which the participants are applying the knowledge acquired during the courses. This helps to determine the impact of the courses offered to Member States.

#### **9. Attendance**

Regular attendance is mandatory throughout the training period. WIPO reserves the right to terminate the fellowship of any participant who fails to meet this requirement.

#### **10. Accompanying persons**

Participants are requested not to bring any accompanying persons to the courses. WIPO will not take any responsibility or incur administrative costs or take any action (e.g., make travel arrangements, provide a subsistence allowance, arrange entry visas or insurance, etc.) for such persons. Arrangements made for the participants by WIPO and/or the host institutions are solely for the benefit of the participants.

#### **11. Certificate**

A certificate of participation will be awarded to participants at the end of the training program in which they have enrolled and participated.

#### **12. How to contact us**

The administration of the Professional Development Program may be contacted for any inquiry by e-mail at [pdp@wipo.int](mailto:pdp@wipo.int)

Applicants are advised to apply and attach all of the required documents online. CVs or recommendation letters attached to an e-mail will not be accepted.

## 1. WIPO-OEPM Training Course on Trademark Procedures for Latin American Countries, Madrid, Spain

Introduction	This training course is offered by WIPO jointly with the Spanish Patent and Trademark Office (OEPM) for the benefit of trademark examiners from Latin American countries.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of trademark examiners from Latin American countries in the examination of trademark applications for registration.</p> <p>At the end of the course, participants will be aware of new registration issues in addition to procedural matters in the field of trademarks.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Overview of OEPM</li> <li>• Registration procedure for marks</li> <li>• Formal examination of trademarks</li> <li>• Relative grounds of refusal of registration of marks, including practical cases</li> <li>• Absolute grounds for refusal of registration of marks, including practical cases</li> <li>• The Madrid System</li> <li>• Procedure for the transfer of international trademarks</li> <li>• The Nice classification</li> <li>• The Vienna classification</li> <li>• Opposition and administrative review</li> <li>• Designs – national and international protection</li> <li>• Geographical indications</li> <li>• Authentication and collective marks</li> <li>• EU trademarks</li> </ul>
Language of training	Spanish.
Who should enroll	Trademark examiners from Latin American countries.
DL course required	The Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Madrid, Spain, one week in February 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 2. WIPO Training Course on Patent Examination for Latin American Countries, Asuncion, Paraguay

Introduction	This training course is offered by WIPO jointly with the National Directorate of Intellectual Property of Paraguay for the benefit of Latin American countries.
Why the course is offered	<p>The course is offered to enhance the technical skills of patent examiners from Latin American countries in using online search engines to improve their performance in the substantive examination process.</p> <p>At the end of the course, participants will be able to search prior art through existing online search engines and make proper substantive examination in the defined field of technology.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Patent system: subject matter of protection, rights conferred, formal and substantive examinations</li> <li>• Concept of patent</li> <li>• The examiner's role in the substantive examination procedure of patents</li> <li>• Substantive examination</li> <li>• Brief presentation of procedure and patentability experience: WIPO, OEPM and EPO</li> <li>• The Patent Cooperation Treaty (PCT)</li> <li>• Cooperation mechanisms among IP offices</li> <li>• Search tools</li> <li>• Sources for patent searches (databases, search services, etc.)</li> <li>• Practical examples on search and examination in a defined patent field</li> <li>• Novelty assessment in a defined field of patents</li> <li>• Inventive step assessment in a defined field of patents</li> <li>• Industrial application assessment in a defined field of patents</li> <li>• Preparing a search and examination report</li> <li>• Presentation of findings of examination</li> <li>• Review of substantive examination</li> </ul>
Language of training	Spanish.
Who should enroll	Patent examiners from Latin American countries.
DL course required	The Advanced Distance Learning Course on Patents (DL-301) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Asuncion, Paraguay, one week in February 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

### 3. WIPO-KIPO Training Course on Patent Law and Examination, Daejeon, Republic of Korea

Introduction	This training course is offered by WIPO jointly with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO) for the benefit of developing countries.
Why the course is offered	<p>The course is offered to enhance the technical skills of patent examiners in using online search engines to improve their performance in the substantive examination process. It will underline the importance of patent search and examination in a specific field of research.</p> <p>At the end of the course, participants will be able to search prior art through existing online search engines and conduct a proper substantive examination.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Panorama of the patent system and its current issues</li> <li>• Outline of the patent system in the Republic of Korea</li> <li>• Patent application and substantive examination procedure</li> <li>• Patentable and non-patentable subject matter, including exercises</li> <li>• Claim analysis, including exercises</li> <li>• Novelty and industrial applicability, including exercises</li> <li>• Assessment of inventive step</li> <li>• Unity of invention, including exercises</li> <li>• PCT system</li> <li>• International patent classification, including exercises</li> <li>• Understanding of cooperative patent classification</li> <li>• Patent search basics: Tools and databases, including exercises</li> <li>• Searching non-patent literature</li> <li>• Strategic use of patent work-sharing tools, including exercises</li> <li>• Overview of patent quality and its control mechanisms</li> <li>• Patent quality issues and challenges</li> <li>• Patent appeal and trial system</li> <li>• Patent litigation system</li> <li>• On-the-job training</li> <li>• Patent examination of biological and pharmaceutical inventions</li> <li>• Patent examination of software invention and business method</li> </ul>
Language of training	English.
Who should enroll	Patent examiners.
DL course required	The Advanced Distance Learning Course on Patents (DL-301) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Daejeon, Republic of Korea, 10 days in March 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>



#### 4. WIPO-WTO Advanced Course on Intellectual Property for Government Officials, Geneva, Switzerland

Introduction	This advanced course is offered by WIPO jointly with the World Trade Organization (WTO) for the benefit of developing countries and countries with economies in transition.
Why the course is offered	<p>The course is offered to enhance skills and keep government officials informed about emerging intellectual property (IP) issues currently debated in WIPO and WTO, to provide a forum for discussion of IP issues and to illustrate the importance of IP to capacity building and national development.</p> <p>At the end of the course, participants will be familiar with current IP issues and challenges in the fields of patents, trademarks, copyright and global IP.</p>
Program highlights	<ul style="list-style-type: none"> <li>• IP and public policy in developing countries today</li> <li>• IP in a trade law context in developing countries</li> <li>• IP and economic development</li> <li>• Copyright: the current international landscape – legal, policy and development dimensions</li> <li>• Trademarks and industrial designs: the current international landscape – legal, policy and development dimensions</li> <li>• Geographical indications: the current international landscape – legal, policy and development dimensions</li> <li>• Patents: the current international landscape – legal, policy and development dimensions</li> <li>• Protection of trade secrets</li> <li>• Artificial intelligence (AI) issues</li> <li>• IP and public health: the current international landscape</li> <li>• WTO dispute settlement and the TRIPS Agreement</li> <li>• Protection of plant varieties in the International Union for the Protection of New Varieties of Plants</li> <li>• Transparency for policy-makers and the WTO notification system</li> <li>• Panel discussion: IP and public health - current debates</li> <li>• IP provisions in free trade agreements</li> <li>• IP and competition policy</li> <li>• Application of competition policy in relation to IP</li> <li>• Protection of biotechnology - new developments in law and practice</li> <li>• IP and genetic resources, traditional knowledge and traditional cultural expressions: the current international landscape and future directions</li> <li>• Relationship between the TRIPS Agreement, the Convention on Biological Diversity, and the protection of traditional knowledge and folklore: recent WTO developments</li> <li>• IP and business</li> <li>• Enforcement of IP: legal, policy and development dimensions</li> <li>• Panel discussion on IP and climate change – current debates</li> </ul>
Language of training	English.
Who should enroll	Senior policy-makers involved in multilateral IP matters from relevant ministerial departments and IP offices.
DL course required	The General Distance Learning Course on IP (DL-101) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Geneva, Switzerland, two weeks (one week at WTO and one week at WIPO) in March 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 5. WIPO Training Course on Copyright and Related Rights for Latin American Countries, Santo Domingo, Dominican Republic

Introduction	This training course is offered by WIPO jointly with the Dominican National Copyright Office for the benefit of copyright officials from Latin American countries.
Why the course is offered	<p>The course is offered to enhance the skills of copyright officials in the management of copyright and related rights in a fast-changing environment. It also promotes debate on topical copyright issues among officers from copyright offices and collective management organizations.</p> <p>At the end of the course, participants will be familiar with current copyright and related rights issues as well as collective management.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Beijing and Marrakech Treaties</li> <li>• Economic value of copyright</li> <li>• Authors' and artists' rights</li> <li>• Copyright licensing</li> <li>• Overview of the collective management of rights</li> <li>• Criteria for fixation of royalties by a collective management organization</li> <li>• Internal and external control mechanisms of a collective management organization</li> <li>• Alliance among collective management organizations</li> <li>• Legal and judicial landscape of collective management in Europe and Latin American countries</li> <li>• Combating piracy and counterfeiting</li> <li>• Future of the collective management of copyright and related rights</li> </ul>
Language of training	Spanish.
Who should enroll	<ul style="list-style-type: none"> <li>• Officers from collective management organizations.</li> <li>• Copyright officials from relevant ministries.</li> <li>• Officials from copyright offices.</li> </ul>
DL course required	The Advanced Distance Learning Course on Copyright and Related Rights (DL-201) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Santo Domingo, Dominican Republic, one week in March 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 6. WIPO-KIPO Training Course on Designs, Daejeon, Republic of Korea

Introduction	This training course is offered by WIPO jointly with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO) for the benefit of developing countries.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of officials from intellectual property (IP) offices or relevant public institutions and ministries dealing with designs and to make them understand the importance of a design, its legal protection and searching tools. Furthermore, the course aims at discussing the interface between designs and other intellectual property rights.</p> <p>At the end of the course, participating design officials will be familiar with the current issues in the field of designs and related procedures.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Panorama of current design issues</li> <li>• International law &amp; treaties governing designs, including the Hague Agreement</li> <li>• The design protection system in the Republic of Korea</li> <li>• Exercises on design search</li> <li>• KIPO's design examination division</li> <li>• Interface among designs, trademarks, patents, and copyright</li> <li>• Importance of design in business today</li> <li>• Developing a strategic design portfolio</li> <li>• Managing a design portfolio</li> <li>• Design and emerging technology</li> <li>• 3D printing and implications</li> <li>• Counterfeiting and designs</li> <li>• Case studies of counterfeiting and designs</li> <li>• Fashion designs</li> <li>• Protection of architectural works/designs</li> <li>• Protection of fine arts, visual arts, and design</li> <li>• Design appeal, trial and litigation system in Korea</li> <li>• Visit to Korean Institute of Design Promotion (KIDP)</li> </ul>
Language of training	English.
Who should enroll	Design officials from IP offices or relevant ministries and public agencies.
DL course required	The Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-320) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Daejeon, Republic of Korea, one week in April 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 7. WIPO-NIPO Patent Quality Program, Oslo, Norway

Introduction	<p>This program is offered jointly by WIPO and the Norwegian Industrial Property Office (NIPO), with the assistance of the Norwegian Ministry of Foreign Affairs, for the benefit of developing countries.</p> <p>The Patent Quality Program is a project-based and mentored program. Its objective is to contribute to the development of infrastructure and competence for driving local innovation and economic growth.</p> <p>Each participant shall initiate and implement a project with a patent quality dimension. The particularity of this program is that individual learning relating to patent quality is combined with practical experience and the tangible outcomes of a project.</p>
Why the course is offered	<p>The program is offered to enhance the skills of senior officials in emphasizing the importance of patent quality. The program offers a forum for discussion on patent quality issues with international experts and other participants.</p> <p>At the end of the program, participants will be able to implement projects pertaining to patent quality in their own countries, and will have an in-depth perspective on patent quality issues and project management experience.</p>
Program highlights	<p>The overall program is organized in four phases.</p> <p><b>Phase 1</b>, the application and preparation phase, includes identification and description of possible projects based on an inventory of needs and challenges in the participants' respective national intellectual property (IP) offices. The objectives of this phase are to make the necessary preparations and to present the project of choice according to the established criteria to the organizers for selection.</p> <p><b>Phase 2</b> includes a two-week session in Oslo focusing on a number of patent quality-related issues, for example quality policy-making and practices, business improvement and project management, patent search and examination, quality management systems, legal perspectives, user perspectives, commercial aspects and technical perspectives. The objective of this phase is to enhance the project plan for implementation <i>in situ</i>. Mentors will be assigned.</p> <p><b>Phase 3</b> is the implementation phase during which participants are expected to implement their projects in their offices. Dialogue with the mentors has been factored into this phase.</p> <p><b>Phase 4</b> will consist of a follow-up session, normally of one week, in a developing country, with the main objective of reviewing the status or completion of the projects developed and implemented by the participants.</p>
Language of training	English.

Who should enroll	<p>Management or senior officials of patent offices or relevant government bodies.</p> <p>Before the program begins, each applicant must make an inventory of needs and challenges in their IP offices, and initiate a project with a patent quality dimension. The application shall include a draft description of the project of choice, along with the project title, present situation and desired future.</p> <p>Mandatory items</p> <ol style="list-style-type: none"> <li>1. Project title.</li> <li>2. Present situation: the context and the needs to be addressed by the project (baseline).</li> <li>3. Desired future: the objectives and expected results of the project.</li> <li>4. Approach to measurement/assessment of results relating to the baseline given in the “present situation”.</li> </ol> <p>Optional items</p> <ol style="list-style-type: none"> <li>1. Organizational chart showing project personnel and roles.</li> <li>2. Progress plan showing activities and milestones in a time schedule.</li> <li>3. Budget, available funding and spending plan.</li> <li>4. Risk analysis.</li> </ol> <ul style="list-style-type: none"> <li>– Each project may have one or two participants from the same country, one of whom shall be a project manager.</li> <li>– Applicants may be required to respond to supplementary questions before the final selection.</li> <li>– Participation in all phases is mandatory.</li> </ul>
DL course required	The Advanced Distance Learning Course on Patents (DL-301) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	<p><b>Phase 1.</b> The home country; preparation must be completed before the registration deadline.</p> <p><b>Phase 2.</b> Oslo mission (two weeks, April, 2020).</p> <p><b>Phase 3.</b> The home country (April to November, 2020).</p> <p><b>Phase 4.</b> Follow-up session in a developing country (one week, November, 2020).</p>
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 8. WIPO-CNIPA Training Course on Geographical Indications, Beijing, People's Republic of China

Introduction	This training course is offered jointly by WIPO and the China National Intellectual Property Administration (CNIPA), with the assistance of the China IP Training Center (CIPTC).
Why the course is offered	<p>The course is offered to enhance the skills of officers dealing with the promotion of national products whose quality is linked to origin. It aims to underline the importance of geographical indications in branding strategies.</p> <p>At the end of the course, participants will be familiar with geographical indications as one of the systems for the promotion of national products whose quality is linked to origin.</p>
Program highlights	<ul style="list-style-type: none"> <li>• The concept of geographical indications (GIs) through examples</li> <li>• Introduction to different systems for the protection of GIs: Trademark system and <i>sui generis</i> system</li> <li>• Country reports: different systems for the protection of GIs: Trademark system and <i>sui generis</i> system</li> <li>• International framework for GI protection</li> <li>• GI issues debated under the World Trade Organization (WTO): The debate on registration regimes and the extension of higher protection to other products</li> <li>• Exercises on the likelihood of confusion between trademarks and GIs</li> <li>• Protecting non-agricultural GIs</li> <li>• The management of geographical indications</li> <li>• GIs and traditional knowledge</li> <li>• Exercises on various protection systems for GIs under the <i>sui generis</i> system and the trademark system</li> <li>• Study visit</li> <li>• GIs as a tool for promoting products whose quality is linked to origin</li> <li>• Economic, environmental and social value of GIs, including costs and benefits</li> <li>• GIs in branding strategies</li> <li>• Quality control mechanisms of GIs</li> <li>• Exercises on the costs and benefits of GIs</li> <li>• How to set up a successful GI entity?</li> <li>• GIs and the One Town, One Product concept</li> </ul>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officials from IP offices and relevant ministries.</li> <li>• Officers from public institutions in charge of promoting products whose quality is based on origin.</li> </ul>
DL course required	The Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Beijing, People's Republic of China, one week in May 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 9. WIPO-IRENA Training Course on Promoting Access to Innovative Renewable Energy Technologies, Venue to be determined

Introduction	This training course is offered jointly by WIPO and the the International Renewable Energy Agency (IRENA).
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of officials dealing with climate change, technology innovation policy and intellectual property strategies.</p> <p>At the end of the course, participants will be familiar with challenges and the different approaches that may be used to stimulate and safeguard effective innovation and IP strategies relevant for renewable energy technologies.</p>
Program highlights	<ul style="list-style-type: none"> <li>• The international landscape of IP</li> <li>• International economic aspects of technology transfer</li> <li>• The role of IP in technology transfer</li> <li>• Licensing and technology transfer</li> <li>• IP management and licensing of climate change technologies</li> <li>• Technology transfer and freedom to operate on climate change technologies</li> <li>• Negotiating technology transfer licensing agreements</li> <li>• Finding green technologies through patent information</li> <li>• Study visits</li> </ul>
Language of training	English.
Who should enroll	Climate Change Technology Focal Points and Negotiators National Designated Entities (NDEs).
DL course required	The General Distance Learning Course on Intellectual Property (DL-101)– register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	To be determined.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 10. WIPO-CIPO Executive Workshop on the Application of Management Techniques in the Delivery of Intellectual Property Services, Ottawa, Canada

Introduction	This workshop is offered by WIPO jointly with the Canadian Intellectual Property Office (CIPO) for the benefit of developing countries.
Why the course is offered	<p>The workshop is offered to enhance the managerial skills of heads of intellectual property (IP) offices and senior IP officials for a better delivery of IP services, including effective quality control systems.</p> <p>At the end of the course, participants will understand the current and future challenges associated with managing IP offices and will be in a position to implement new techniques enabling the smooth running of an IP office, such as how to reduce backlogs, how to deliver qualitative services to stakeholders and how to introduce new services.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Strategic overview of CIPO</li> <li>• WIPO Academy and its training programs</li> <li>• Overview of CIPO's operational and strategic activities</li> <li>• Operational management</li> <li>• Building capacity in Canadian business</li> <li>• Leveraging international relationships: How CIPO's international activities support and advance Canada's IP interests</li> <li>• Examiners training programs: trademarks and patents</li> <li>• IP policy and administration in Canada</li> <li>• Strategic planning and performance measurement</li> <li>• Economic research and IP analytics at CIPO</li> <li>• Quality management</li> <li>• Modernization of information technologies (IT) in CIPO</li> <li>• Understanding client needs and outreach</li> <li>• Integrated business planning and performance measurement</li> <li>• Operational excellence and Lean: How applying lean management techniques can increase efficiency</li> <li>• Economics and business</li> <li>• Innovation lab</li> <li>• Exercises on how to manage an IP office</li> </ul>
Language of training	English.
Who should enroll	Heads of IP offices, including senior managers of industrial property offices.
DL course required	The General Distance Learning Course on Intellectual Property (DL-101) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Ottawa, Canada, one week in June 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>



## 11. WIPO-CEIPI Advanced Training Course on Intellectual Property, Transfer of Technology and Licensing, Strasbourg, France

Introduction	This advanced training course is offered jointly by WIPO and the Center for International Intellectual Property Studies (CEIPI), with the assistance of the French National Institute of Industrial Property (INPI-France), for the benefit of developing countries and countries with economies in transition.
Why the course is offered	<p>The course is offered to enhance skills and knowledge of technology managers and scientists from research and development (R&amp;D) institutions as well as from universities in developing countries and countries with economies in transition in dealing with technology transfer. It aims to equip participants with skills in intellectual property (IP) management, IP commercialization and IP licensing negotiation.</p> <p>At the end of the advanced course, participants will be familiar with different technology transfer mechanisms and will be able to use marketing tools/ techniques and the acquired negotiation skills in IP licensing.</p>
Program highlights	<ul style="list-style-type: none"> <li>• The international landscape of IP</li> <li>• International economic aspects of technology transfer</li> <li>• International architecture of technology transfer</li> <li>• The role of IP in international technology transfer</li> <li>• Technology transfer and competition law</li> <li>• Technology transfer in China and new artificial intelligence opportunities</li> <li>• The bridge between public research and private initiative</li> <li>• Technology transfer in the pharmaceutical industry</li> <li>• Open innovation and IP: A practical perspective</li> <li>• Technology transfer, patent pools and standard licensing</li> <li>• How to set up a technology transfer office</li> <li>• IP management and licensing in traditional medicinal knowledge</li> <li>• Technology transfer and artificial intelligence</li> <li>• Workshop on negotiating and drafting technology transfer licenses involving artificial intelligence</li> <li>• IP as a security: IP, insolvency and taxation</li> <li>• Technology transfer in the seeds and food industry</li> <li>• IP commercialization: Policy and law</li> <li>• Workshop: Freedom to operate and designing around</li> <li>• New approaches to university innovation, technology transfer and entrepreneurship</li> <li>• Technology transfer and development</li> </ul>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officers from public technology transfer entities, including R&amp;D institutions and universities.</li> <li>• Officials of relevant ministries.</li> <li>• Officers from public chambers of commerce.</li> </ul>
DL course required	The Advanced Distance Learning Course on IP Management (DL-450) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Strasbourg, France, two weeks in June 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 12. WIPO-INPI-OMPIC Training Course on Trademarks, Casablanca, Morocco

Introduction	This training course is organized jointly by WIPO, the French National Institute of Industrial Property (INPI-France) and the Moroccan Office of Industrial and Commercial Property (OMPIC) for the benefit of developing countries.
Why the course is offered	<p>The course is offered to enhance skills and knowledge of trademark officials from intellectual property (IP) offices and/or relevant public institutions or ministries through the examination of trademark issues and procedures.</p> <p>At the end of the course, participating trademark officials will be familiar with major current issues in the field of trademarks and related areas.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Trademark registration procedure in Morocco</li> <li>• Protection of trademarks in France</li> <li>• The Nice Classification</li> <li>• International trademark landscape</li> <li>• The Madrid System</li> <li>• Opposition to marks</li> <li>• Likelihood of confusion of marks</li> <li>• Absolute grounds for refusal of registration</li> <li>• Well-known marks</li> <li>• Protection of non-traditional marks</li> <li>• Protection of designs in France and Morocco</li> <li>• The Hague System</li> <li>• The Locarno Classification</li> <li>• The trademark/design/copyright interface</li> <li>• Case study of 3D marks</li> <li>• Marks and the Internet: Current issues</li> <li>• Geographical indications and appellations of origin</li> <li>• The Lisbon System</li> <li>• Case study of geographical indications</li> <li>• Licensing and franchising of trademarks: Practical aspects</li> <li>• Counterfeit of trademarks</li> <li>• Unfair competition</li> <li>• Public-private partnership to combat counterfeiting</li> <li>• Country names</li> <li>• Domain names</li> <li>• Trademark counterfeiting</li> <li>• Managing trademarks and industrial designs</li> <li>• Economics of trademarks</li> <li>• Branding strategies and trademarks</li> <li>• Branding and promotion of local products</li> </ul>
Language of training	French.
Who should enroll	<ul style="list-style-type: none"> <li>• Officials from trademark offices/departments/divisions.</li> <li>• Officers of public chambers of commerce.</li> <li>• Officials from the relevant ministries.</li> </ul>
DL course required	The Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-320) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Casablanca, Morocco, two weeks in July 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

### 13. WIPO-NIPMO Workshop on Intellectual Property Innovation Policy, South Africa

Introduction	This workshop is offered by WIPO jointly with the National Intellectual Property Management Office of South Africa (NIPMO) for the benefit of developing countries.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of officials from relevant Ministries or public institutions dealing with innovation policy and intellectual property (IP) strategies.</p> <p>At the end of the course, participants will be familiar with different mechanisms and tools that may be used to formulate effective IP strategies and innovation policy.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Setting the policy context: IP and public policy in developing countries today</li> <li>• Fundamentals of innovation: Technological and non-technological innovations</li> <li>• Country reports on national experience of IP innovation policy</li> <li>• IP innovation strategies in the private sector</li> <li>• Methodology for the development and formulation of IP strategies</li> <li>• Developing a strategic branding portfolio: A practical approach</li> <li>• Innovation in the informal sector: A practical approach</li> <li>• IP innovation in non-technological sectors: Success stories</li> <li>• Technology transfer and innovation policy: South African landscape</li> <li>• New approaches to university innovation, technology transfer, and entrepreneurship</li> <li>• Workshop on university-industry partnership</li> <li>• Workshop on IP branding and IP marketing</li> <li>• Workshop on IP commercialization and IP valuation</li> <li>• Workshop on how to draft and formulate an innovation policy</li> <li>• Simulation exercises on drafting a good innovation policy</li> <li>• Open source technology, open access and open transfer</li> <li>• Workshop on innovation in the agro-sector</li> <li>• Panel discussion on innovation in creative industries</li> <li>• Panel discussion on IP innovation and artificial intelligence</li> <li>• Visit to an innovation hub</li> </ul>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officers from public research and development (R&amp;D) institutions.</li> <li>• Officials of relevant ministries.</li> <li>• Officers from public entities dealing with innovation.</li> </ul>
DL course required	The Advanced Distance Learning Course on IP Management (DL-450) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	South Africa, 10 days in July 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

#### 14. WIPO-OTDAV Training Course on Copyright, Related Rights and Collective Management, Tunis, Tunisia

Introduction	This training course is offered by WIPO jointly with Tunisian Organism for the Protection of Copyrights and Related Rights (OTDAV) for the benefit of officials from copyright offices and collective management organizations (CMOs).
Why the course is offered	<p>The aim of the course is to enhance the skills in the management of copyright and related rights of the senior officials of copyright offices or collective management organizations. Moreover, to promote debate on topical copyright and collective management issues among senior officials from copyright offices or collective management organizations from francophone countries.</p> <p>At the end of the course, participants will not only be familiar with current issues pertaining to copyright and related rights and collecting organizations but also with the new ways to respond to them.</p>
Program highlights	<ul style="list-style-type: none"> <li>• General principles of copyright at the national, regional and international levels</li> <li>• Management of copyright and related rights: Institutional changes and challenges</li> <li>• Ownership, use and exploitation of copyright and related rights</li> <li>• Collective management of copyright and related rights</li> <li>• Management of royalties by collective management organizations and their relations with the users of copyright and related rights</li> <li>• Criteria, methods and legal and operational components relating to management of rights of performers and producers of phonograms</li> <li>• Management of remuneration for private copy: reality, opportunities for creators and right holders</li> <li>• Duties of collective management organizations in the distribution of royalties to their members and right holders.</li> </ul>
Language of training	French.
Who should enroll	Officials of copyright offices and collective management organizations.
DL course required	The Advanced Distance Learning Course on Copyright and Related Rights (DL-201) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Tunis, Tunisia, one week in August 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 15. WIPO-ONDA Training Program on Collective Management of Copyright and Related Rights, Algiers, Algeria

Introduction	This training course is offered jointly by WIPO and the Algerian National Copyright Office (ONDA) for the benefit of officers from collective management organizations (CMOs) from the Arab States region.
Why the course is offered	<p>The aim of the course is to enhance the skills of officers from CMOs in the Arab States region to better manage their work and the distribution of royalties to the stakeholders by using new available techniques.</p> <p>At the end of the course, participants will be able to implement new techniques used by the CMOs to collect and distribute royalties to stakeholders.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Presentation of the experience of the National Bureau of Copyright and Related Rights of collective rights management</li> <li>• Definition of rights and other tasks of the Central Directorate</li> <li>• Presentation of the network of agencies, regional directorates, pricing system, exploitation of rights, market monitoring and action to combat piracy</li> <li>• General presentation of the activities of the Members Directorate, membership procedures and the declaration of works</li> <li>• Copyright royalty distribution methods and the nature of legal disputes</li> <li>• The activities of the Office of Social and Cultural Affairs and Preservation of Heritage</li> <li>• Presentation of the Special Copy Department, royalty collection process for downloadable ring tones, pricing system and the procedure for exemptions from special copy royalties</li> <li>• Presentation of the Directorate of Automated Information and the way in which the automated information system operates with the applications used by the various departments of the National Directorate</li> </ul>
Language of training	Arabic.
Who should enroll	Officials of collective management organizations or copyright offices.
DL course required	The Advanced Distance Learning Course on Copyright and Related Rights (DL-201) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Algiers, Algeria, one week in August 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 16. WIPO-BCC Advanced Training Course on Copyright and Related Rights Issues and Challenges for Senior Officers, London, United Kingdom

Introduction	This advanced training course is offered jointly by WIPO, the British Copyright Council (BCC) and the Queen Mary University of London, with the assistance of the United Kingdom Intellectual Property Office, for the benefit of developing countries and countries with economies in transition.
Why the course is offered	The course is offered to upgrade the knowledge of senior copyright officers, or relevant officers in ministries in charge of copyright matters, on emerging copyright issues and new challenges. At the end of the training course, participants will be in a position to understand current copyright issues debated at the international level as well as new challenges raised by the use of copyright works in the digital environment.
Program highlights	<ul style="list-style-type: none"> <li>• Copyright law: overview of national, international and regional instruments, current issues and developments</li> <li>• Overview of copyright at WIPO: The Standing Committee on Copyright and Related Rights (SCCR) and beyond</li> <li>• Country reports</li> <li>• General principles of copyright law - focusing on United Kingdom (UK) law</li> <li>• An introduction to collective rights management in the UK</li> <li>• WIPO Internet Treaties</li> <li>• Marrakesh and Beijing Treaties</li> <li>• Marrakesh Treaty and the needs of visually impaired people</li> <li>• Rights and interests of publishers – legal basis, cases and licensing practices</li> <li>• Rights and interests of authors – including the emergence of self-publishing, the basis and importance of copyright in supporting cultural diversity</li> <li>• Public lending right: An international perspective</li> <li>• Copyright and cultural heritage</li> <li>• Copyright and developing countries</li> <li>• Musical works – legal basis and law</li> <li>• Introduction to the Performing Rights Society (PRS) for music – Collective management of the rights of composers, songwriters and music publishers</li> <li>• Musicians – rights in practice</li> <li>• Rights and interests of music publishers</li> <li>• Interests of songwriters and composers</li> <li>• Enforcement process in the UK</li> <li>• Film and TV – overview of current issues</li> <li>• Copyright Tribunal – Functions and practice</li> <li>• The perspective of the judiciary</li> <li>• Artistic works – legal basis, case law and licensing practice, including artists' resale rights</li> <li>• Audio-visual performers' rights</li> <li>• Copyright education and awareness initiatives</li> <li>• BBC rights management in the digital environment</li> <li>• Introduction to Phonographic Performance Limited (PPL) – Collective management of the rights of music performers and producers</li> <li>• Impact of political and social change on copyright policy</li> <li>• Overlap between copyright, trademarks, patents and designs</li> <li>• The role of government</li> <li>• Brave new world: Current national, international and regional issues in the context of the Internet, including user-generated content</li> <li>• Rights in software and computer programs</li> <li>• Copyright and artificial intelligence</li> <li>• Project report</li> </ul>
Language of training	English.
Who should enroll	Senior copyright officials from relevant ministries or copyright offices.
DL course required	The Advanced Distance Learning Course on Copyright and Related Rights (DL-201) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	London, United Kingdom, two weeks in September 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 17. WIPO-NIPO Training Course on Trademarks, Oslo, Norway

Introduction	This training course is offered by WIPO jointly with the Norwegian Industrial Property Office (NIPO) for the benefit of trademark examiners.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of trademark examiners for better examination of trademark applications for registration.</p> <p>The course will address new issues on the registration of non-traditional marks as well as the use of marks on the Internet.</p> <p>At the end of the course, participants will improve their analysis of a trademark application and be familiar with new trademark issues generated by the use of the Internet and new technologies.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Overview of NIPO</li> <li>• The Madrid System</li> <li>• Preliminary search service</li> <li>• Electronic filing and case handling</li> <li>• Working with trademarks – from the point of view of an agent</li> <li>• Examination routines – presentation and practical training</li> <li>• The Nice classification</li> <li>• Names vs. trademarks</li> <li>• Opposition and administrative review</li> <li>• Well-known marks</li> <li>• Non-traditional marks</li> <li>• Trademarks and the Internet</li> <li>• Domain names</li> <li>• Geographical indications</li> <li>• Country names</li> </ul>
Language of training	English.
Who should enroll	Trademark examiners.
DL course required	The Advanced Distance Learning Course on Patents (DL-302) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Oslo, Norway, one week in September 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 18. WIPO-SAKPATENTI Training Course on Geographical Indications, Georgia

Introduction	This training course is offered by WIPO jointly with the National Intellectual Property Center of Georgia (SAKPATENTI) for the benefit of developing countries and countries with economies in transition.
Why the course is offered	<p>The course is offered to enhance the skills of officers dealing with the promotion of national products whose quality is linked to origin. It aims to underline the importance of geographical indications in branding strategies.</p> <p>At the end of the course, participants will be familiar with geographical indications as one of the systems for the promotion of national products whose quality is linked to origin.</p>
Program highlights	<ul style="list-style-type: none"> <li>• The concept of geographical indications (GIs) through examples</li> <li>• Introduction to different systems for the protection of GIs: Trademark system and <i>sui generis</i> system</li> <li>• Country reports: different systems for the protection of GIs: Trademark system and <i>sui generis</i> system</li> <li>• International framework for GI protection</li> <li>• GI issues debated under the World Trade Organization (WTO): The debate on registration regimes and the extension of higher protection to other products</li> <li>• Exercises on the likelihood of confusion between trademarks and GIs</li> <li>• Protecting non-agricultural GIs</li> <li>• The management of geographical indications</li> <li>• GIs and traditional knowledge</li> <li>• Exercises on various protection systems for GIs under the <i>sui generis</i> system and the trademark system</li> <li>• Study visit</li> <li>• GIs as a tool for promoting products whose quality is linked to origin: The case of Georgia</li> <li>• Economic, environmental and social value of GIs, including costs and benefits</li> <li>• GIs in branding strategies</li> <li>• Quality control mechanisms of GIs</li> <li>• Exercises on the costs and benefits of GIs</li> <li>• How to set up a successful GI entity?</li> <li>• GIs and the One Town, One Product concept</li> </ul>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officials from IP offices and relevant ministries.</li> <li>• Officers from public institutions in charge of promoting products whose quality is based on origin.</li> </ul>
DL course required	The Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Georgia, one week in September 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>



## 19. WIPO-India Training Course on Patent Search and Examination in the Biotechnology and Pharmaceutical Fields for Asian Countries, Delhi, India

Introduction	This training course is organized by WIPO in cooperation with the Rajiv Gandhi National Institute of Intellectual Property Management (RGNIPM) for the benefit of patent examiners from the Asia and Pacific (ASPAC) Region.
Why the course is offered	<p>The course is offered to enhance the technical skills and knowledge of patent examiners from the ASPAC Region in the use of online patent search engines and to equip patent examiners with new patent examination techniques for better assessment of patent applications in the biotechnology and pharmaceutical fields.</p> <p>At the end of the course, participants will be able to search and examine inventions in a defined patent field using publicly available online tools, and to assess novelty and inventive step concerning inventions in the biotechnology and pharmaceutical fields.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Patent examination procedure in India</li> <li>• Patent Cooperation Treaty (PCT)</li> <li>• International patent classification and exercises</li> <li>• Introduction to patent searching techniques</li> <li>• Assessment of novelty (exercise)</li> <li>• Assessment of novelty in specific patent field</li> <li>• Assessment of inventive step (exercise)</li> <li>• Assessment of inventive step in specific patent field</li> <li>• Assessment of industrial application (exercise)</li> <li>• Assessment of industrial application in specific patent field</li> <li>• Assessment of unity of invention (exercise)</li> </ul>
Language of training	English.
Who should enroll	Patent examiners in the biotechnology and pharmaceutical fields from the ASPAC Region.
DL course required	The Advanced Distance Learning Course on Patents (DL-301) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Delhi, India, one week in October 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 20. WIPO-CNIPA Training Course on Management and Commercialization of Intellectual Property Assets, People's Republic of China

Introduction	This training course is offered jointly by WIPO and the People's Republic of China's National Intellectual Property Administration (CNIPA), with the assistance of the People's Republic of China Intellectual Property Training Center (CIPTC).
Why the course is offered	<p>The course is offered to enhance skills of officers from research and development (R&amp;D) institutions and relevant public entities dealing with the management of intellectual property (IP). It aims to help them to understand the different steps that lead to the efficient commercialization of IP assets, offering insights into the pathway of successful innovation from initial idea to commercialization.</p> <p>At the end of the training course, participants will know how to use techniques to manage, value and commercialize IP assets effectively.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Government's role in promoting IP innovation and development: The Chinese experience</li> <li>• Fundamentals of innovation: Technological and non-technological innovations</li> <li>• IP management as a growth strategy for business success: The Chinese experience</li> <li>• IP management strategies and due diligence</li> <li>• National experience of technology management: A Chinese case</li> <li>• Workshop on university–industry partnership: Innovation and technology transfer</li> <li>• Specific features of IP marketing</li> <li>• IP audits and accounting: A practical approach</li> <li>• Workshop on IP branding and marketing</li> <li>• IP valuation: A practical approach</li> <li>• IP commercialization strategies for entrepreneurs and small and medium-sized enterprises (SMEs) in Asia</li> <li>• Workshop and simulation exercises on IP licensing and commercialization</li> <li>• Open source technology, open access and open transfer</li> </ul>
Language of training	English.
Who should enroll	<ul style="list-style-type: none"> <li>• Officers from public entities dealing with IP management and/or commercialization.</li> <li>• Officials from relevant ministries in charge of IP management or the transfer of technology.</li> </ul>
DL course required	The Advanced Distance Learning Course on IP Management (DL-450) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	The People's Republic of China, one week in October 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 21. WIPO-ILPO Training Course on Patent Search and Examination in the Computer and Telecommunication Field, Jerusalem, Israel

Introduction	This training course is offered jointly by WIPO and the Israel Patent Office (ILPO) for the benefit of developing countries.
Why the course is offered	<p>This course is offered to enhance the technical skills of patent examiners from developing countries in using online search engines to improve their assessment of prior art in the area of computer and telecommunication. It also aims to equip patent examiners with new techniques for better examination of patent applications in the area of computers and telecommunication.</p> <p>At the end of this course, participating patent examiners will be able to examine patent applications in the area of computers and telecommunication using online search tools.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Introduction to the ILPO</li> <li>• PCT activities in Israel</li> <li>• Ethics and morality issues in a future of artificial intelligence &amp; robotics</li> <li>• Searching inventions: Databases using AI and ML – Current developments</li> <li>• Issues of obviousness in the examination of information-processing inventions: special considerations in evaluating claims including software features</li> <li>• Practice of the Israeli Patent Office with respect to Section 3 of the Patents Law regarding eligible subject matter categories</li> <li>• The assessment of patentability of IT inventions from a global viewpoint</li> <li>• Internet Of Things – Focus on the fast growing-technology domain from an intellectual property (patents) perspective</li> <li>• From “Big Data” to big AI? Algorithmic challenges and opportunities of big data</li> <li>• AI meets IP: The impact of AI on the IP realm, specifically from the perspective of patents</li> <li>• Workshop – examination of a patent application in the field of Big Data, Search and preparation of an examination report. Practice includes: search strategy, prior art search and writing an examination report</li> <li>• Workshop – examination of a patent application in the field of machine learning; search and preparation of an examination report. Practice includes: search strategy, prior art search and writing examination report</li> </ul>
Language of training	English.
Who should enroll	Patent examiners dealing with computers and telecommunication.
DL course required	The Advanced Distance Learning Course on Patents (DL-301) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Jerusalem, Israel, one week in October 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 22. WIPO-ASRT Training Course on Patent Search and Examination for African Countries, Cairo, Egypt

Introduction	This training course on patent search and examination is offered jointly by WIPO and the Academy for Scientific Research and Technology (ASRT) (Egypt) for the benefit of patent examiners from Africa.
Why the course is offered	<p>The course is offered to enhance patent examiners' skills in the use of online tools to search and retrieve patent information useful for assessing prior art.</p> <p>At the end of the course, participating patent examiners will be able to carry out patent searches and examination with existing online search resources for higher-quality examination of patent applications.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Overview of the patent system</li> <li>• Patentable and non-patentable subject matter</li> <li>• Exercises on patentable subject matter</li> <li>• Patent application and disclosure</li> <li>• Claims analysis: Clarity and support</li> <li>• Exercises on claims analysis</li> <li>• The Patent Cooperation Treaty (PCT) system: Timeline and phases</li> <li>• International search report and written opinion</li> <li>• Utilization of search and examination results of other offices</li> <li>• Writing a patent search and examination report</li> <li>• International patent classification</li> <li>• Novelty and industrial applicability</li> <li>• Exercises on novelty and industrial applicability</li> <li>• Novelty assessment</li> <li>• Inventive step assessment</li> <li>• Industrial application assessment</li> <li>• Unity of the invention</li> <li>• Developing search strategies</li> <li>• Non-patent literature</li> <li>• Access to public and private databases</li> <li>• Case studies and practical exercises</li> </ul>
Language of training	English.
Who should enroll	Patent examiners from the African Region.
DL course required	The Advanced Distance Learning Course on Patents (DL-301) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Cairo, Egypt, one week in November 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

### 23. WIPO-KIPO Training Course on Trademark Law and Examination, Daejeon, Republic of Korea

Introduction	This training course is offered by WIPO jointly with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO) for the benefit of developing countries.
Why the course is offered	<p>The course is offered to enhance the skills and knowledge of trademark officials from intellectual property (IP) offices, relevant public institutions and ministries, through the examination of trademark issues and procedures.</p> <p>At the end of the course, participating trademark officials will be familiar with current issues in the field of trademarks.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Panorama of current trademark issues</li> <li>• KIPO and IP trial and Appeal Board</li> <li>• Trademark system in the Republic of Korea</li> <li>• Distinctiveness and requirements for registering a trademark – Classifications of marks/secondary meaning</li> <li>• International trademark landscape</li> <li>• Madrid System</li> <li>• Nice and Vienna Classifications</li> <li>• The trademark/design/copyright interface</li> <li>• Likelihood of confusion</li> <li>• Well-known marks</li> <li>• Case studies on 3D marks</li> <li>• Non-traditional marks: Current issues</li> <li>• Trademarks and the Internet: Current issues</li> <li>• Similarity of mark and goods/services</li> <li>• Geographical indications in the promotion of national products</li> <li>• Opposition to marks</li> <li>• Trademark appeal, trial and litigation system in Korea</li> <li>• Practical exercises and case studies on trademark examination</li> </ul>
Language of training	English.
Who should enroll	Trademark examiners.
DL course required	The Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Daejeon, Republic of Korea, eight days in November 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

## 24. WIPO-ASRT Training Course on Patent Search and Examination for Arab Countries, Cairo, Egypt

Introduction	This training course on patent search and examination is offered jointly by WIPO and the Academy for Scientific Research and Technology (ASRT) (Egypt) for the benefit of patent examiners from Arab countries.
Why the course is offered	<p>The course is offered to enhance patent examiners' skills in the use of online tools to search and retrieve patent information useful for assessing prior art.</p> <p>At the end of the course, participating patent examiners will be able to carry out patent searches with existing online search resources for a higher-quality examination of patent applications.</p>
Program highlights	<ul style="list-style-type: none"> <li>• Overview of the patent system</li> <li>• Patentable and non-patentable subject matter</li> <li>• Exercises on patentable subject matter</li> <li>• Patent application and disclosure</li> <li>• Claims analysis: Clarity and support</li> <li>• Exercises on claims analysis</li> <li>• The Patent Cooperation Treaty (PCT) system: Timeline and phases</li> <li>• International search report and written opinion</li> <li>• Utilization of search and examination results of other offices</li> <li>• Writing a patent search and examination report</li> <li>• International patent classification</li> <li>• Novelty and industrial applicability</li> <li>• Exercises on novelty and industrial applicability</li> <li>• Novelty assessment</li> <li>• Inventive step assessment</li> <li>• Industrial application assessment</li> <li>• Unity of the invention</li> <li>• Developing search strategies</li> <li>• Non-patent literature</li> <li>• Access to public and private databases</li> <li>• Case studies and practical exercises</li> </ul>
Language of training	Arabic.
Who should enroll	Patent examiners from the Arab States region.
DL course required	The Advanced Distance Learning Course on Patents (DL-301) – register at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Venue and date (duration)	Cairo, Egypt, one week in November 2020.
Deadline for registration	For updates, please visit the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/professional_training">www.wipo.int/academy/en/courses/professional_training</a>

# Distance Learning Program

# General Information on the Distance Learning Program

## 1. Objectives

By harnessing technology to facilitate the delivery of academic programs remotely, the WIPO Academy's Distance Learning Program aims to increase the accessibility of intellectual property (IP) knowledge on a global scale, making it available to all, irrespective of geographic location, socio-economic background, industry sector or language group.

## 2. Background

In 1999, the WIPO Academy adopted distance learning (DL) as an innovative teaching approach, investing in the potential of the Internet to expand its educational mandate. Since its launch, approximately 600,000 people worldwide have taken one or more WIPO DL courses.

## 3. Field and scope of training

The WIPO Academy has placed considerable emphasis on incorporating teaching methodologies and pedagogies that complement the e-learning process, namely the Bloom Method. The Bloom Method is a learning technique rooted in cognitive behavioral psychology through which people learn by “remembering, understanding, applying, analyzing, evaluating and creating”. The instructional design of the course content is based on the Open University of the United Kingdom where “you teach, you ask, you assess and you evaluate” the learner's ability to apply and perform tasks at different intervals. The combined use of these two systems facilitates effective transfer of information and knowledge between teachers and learners in the virtual environment.

The WIPO Academy networks with other institutions involved in IP teaching through the DL Program in order to combine substantive knowledge and pedagogical expertise in the design and development of the courses. Partnerships with universities around the world enable the WIPO Academy to identify core groups of experts to serve as authors providing and enhancing the content of the courses with regional and national teaching materials.

The courses offered through DL include self-paced general courses, tutor-led advanced courses and courses that combine both online education and face-to-face training (i.e. blended learning). The WIPO Academy DL courses cover all aspects of IP. Learners and teachers can interact as often as necessary during the courses because communication takes place through online discussion forums and electronic mail. Teachers have their own interaction tools, which allow them to correct

examinations and support any difficulties that learners may face during the course.

The WIPO Academy is the only institution that offers online courses in IP in more than seven languages with a suite of learner support. A unique feature of WIPO's DL Program is the focus on language diversity and on-line academic and administration support. The Primer (DL-001), the General Course on IP (DL-101) and most of the advanced courses are now available in the six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese, with translation into other languages under way.

The self-paced general courses include:

- The Primer on Intellectual Property (DL-001)
- General Course on Intellectual Property (DL-101), also made available in an accessible format for the blind, visually impaired or otherwise print disabled
- Introduction to the Patent Cooperation Treaty (DL-101PCT)
- IP Panorama (DL-IP PANORAMA).

The tutor-led advanced courses include:

- Advanced Course on Copyright and Related Rights (DL-201)
- Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)
- Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV)
- Advanced Course on Patents (DL-301)
- Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)
- Introduction to Madrid System for the International Registration of Marks (DL-303)
- Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305-UPOV)
- Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)
- Advanced Course on Patent Information Search (DL-318)
- Advanced Course on the Basics of Patent Drafting (DL-320)
- Advanced Course on Intellectual Property Management (DL-450)
- Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)



- Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502)
- Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503)
- Advanced Course on Collective Management of Copyright and Related Rights for Policy-Makers (DL-506)
- Advanced Course on Software Licensing, Including Open Source (DL-511)
- Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)
- Intellectual Property for Teachers of the Young (IP4Teachers).

The blended learning courses comprising online education and face-to-face training are:

- Advanced International Certificate Course on IP Asset Management (AICC)
- IP-Impact Certificate Course – Certificate on General Knowledge of IP for Teachers (IPCC)
- Intellectual Property and the Life Sciences for Participants in the L'Oréal-UNESCO For Women in Science Programme.

Continuing judicial education on Intellectual Property consists in:

- The General Course on IP for Judges (DL-JD101).

The new pilot courses are:\*

- Intellectual Property and Genetic Resources in the Life Sciences (DL-427)
- Intellectual Property & Exports (DL-IPExports).

\*Pilot courses are not open for regular offering.

#### 4. Teaching

All of the above-mentioned specialized and advanced level courses are supported by in-house tutors and some 300 external expert practitioners in the field of IP.

#### 5. Course syllabi

Each of the courses is divided into modules, which are preceded by a list of learning outcomes. The learning outcomes provide the details of the competencies that participants should aim to achieve on completion of the relevant module. Self-assessment tools are strategically

placed within each module to help learners to gauge their levels of knowledge and progress and their ability to apply concepts and facts presented throughout the course.

#### 6. Dynamic teaching on current IP issues and learner needs

Courses are adapted to learners' dynamic needs and include cases, landmark decisions and treaties in the relevant field.

#### 7. Target audience

The WIPO Academy's DL courses are available to a variety of end users, from professionals in the field to creators and those with a general interest in IP. In addition to employees of IP offices, groups such as lawyers, patent agents, engineers, artists, performers, economists, journalists, business owners and university students can benefit from the Academy's tailor-made courses, which address general and specific IP issues.

In line with WIPO's commitments to accessibility, the Academy will officially introduce Accessible Intellectual Property Training (AIPT) courses within the DL program for individuals who are blind, visually impaired or otherwise print disabled. The General Course on Intellectual Property (DL-101) is now available in an accessible format in all of the United Nations languages (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese. Other advanced courses will gradually become available in accessible format.

#### 8. Partner institutions

Following increased demand for IP knowledge from the Academy's Chinese target audience, and to facilitate the corresponding high-volume access to the DL courses, a Cooperation Agreement was signed in 2016 between the Academy and the China Intellectual Property Training Center (CIPTC) of the State Intellectual Property Office of China (SIPO). As from 2017, the Chinese version of the DL courses has been offered from within China, with the same standards as the Academy's DL courses in the other five United Nations languages.

Similarly, the WIPO Academy signed a Memorandum of Understanding with the National Institute of Industrial Property of Brazil (INPI-Brazil) in 2017, transferring the management and administration of the Academy's Portuguese industrial property distance learning courses to INPI-Brazil.

## 9. Registration

The registration process is facilitated by the Academy Registration and Payment Interface (ARPI), an electronic system that enables prospective students to enroll in courses and monitor the status of their applications.

## 10. Evaluation

The student evaluation process for the DL program is designed to test students' abilities to apply facts and concepts taught throughout the course. It includes a single final examination (which may be a written essay or multiple-choice questions) that is administered to participants through the WIPO Academy learning management platform.

Students are permitted to complete the final examination across a range of timeframes that vary from five hours to ten days, depending on the course, before uploading their answers through the learning management system for grading by their assigned tutors.

## 11. Tuition and fees

All self-paced general courses are available free of charge. Registration fees for advanced courses are determined by the participant's country of nationality according to schedule below.

<b>Students</b>	
Developing countries and countries in transition	40 US dollars
Industrialized countries	200 US dollars
<b>Professionals</b>	
Developing countries and countries in transition	60 US dollars
Industrialized countries	320 US dollars
<b>Academics</b>	
Developing countries and countries in transition	40 US dollars
Industrialized countries	200 US dollars
<b>Government officials (including IP offices)</b>	
Developing countries and countries in transition	free of charge
Industrialized countries	200 US dollars

For an up-to-date list of developing countries and countries in transition whose nationals are eligible for reduced fees, see the WIPO Academy website:

[www.wipo.int/academy/en/courses/distance\\_learning/country\\_list.html](http://www.wipo.int/academy/en/courses/distance_learning/country_list.html)

## Self-paced General Distance Learning Courses

### 1. The Primer on Intellectual Property (DL-001)

Description	<p>This “primer” course aims to provide participants with knowledge of the fundamental aspects of intellectual property (IP): copyright and related rights, trademarks, patents, geographical indications and industrial designs. It introduces contemporary issues impacting the IP field such as new plant varieties, unfair competition, enforcement of IP rights and emerging issues in IP.</p> <p>Self-evaluation tools are strategically incorporated throughout each of the 12 modules to help participants to gauge their level of knowledge and test their ability to apply concepts and key facts taught during the course.</p>
Content and structure	<p>The course includes 12 modules designed to help participants to build their knowledge of general IP concepts step by step.</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to IP</li> <li>• <b>Module 2:</b> Overview of IP</li> <li>• <b>Module 3:</b> Copyright</li> <li>• <b>Module 4:</b> Related rights</li> <li>• <b>Module 5:</b> Trademarks</li> <li>• <b>Module 6:</b> Geographical indications</li> <li>• <b>Module 7:</b> Industrial designs</li> <li>• <b>Module 8:</b> Patents</li> <li>• <b>Module 9:</b> New plant varieties</li> <li>• <b>Module 10:</b> Unfair competition</li> <li>• <b>Module 11:</b> Enforcement of IP rights</li> <li>• <b>Module 12:</b> Emerging issues in IP – IP and development</li> </ul>
Final exam	<p>There is no final examination for this course. Each module has a self-assessed set of questions encouraging the learner to enroll in the next level course, the General Course on Intellectual Property (DL-101).</p>
Duration	<p>Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately three hours.</p>
Target audience	<p>This course targets individuals seeking to obtain a general overview of the fundamentals of IP.</p>
Registration	<p>Information on registration periods and enrollment is available at <a href="https://welc.wipo.int/acc">https://welc.wipo.int/acc</a></p>
Language of instruction	<p>The course is currently offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese.</p>
Tuition fees	<p>This course is offered free of charge.</p>

## 2. The General Course on Intellectual Property (DL-101) V2.0

This course is available in an accessible format for the blind, visually impaired or otherwise print disabled.

Description	<p>This course builds on the concepts presented in the Primer on Intellectual Property (DL-001). It provides participants with a more in-depth overview of the fundamentals of intellectual property (IP) law, and is indispensable for the more advanced courses of study on specific areas of IP law.</p> <p>To strengthen its competitive advantage in the areas of IP instruction and learning, through fusing technology and education, the instructional interface of DL-101 has been completely revamped to elevate the user learning experience. The revamped version is DL-101 V2.0 and is available in English. The other UN language versions will be similarly revamped during 2020-2021.</p> <p>Self-assessment tools are strategically placed throughout each module to help participants to gauge their level of knowledge and progress, and their ability to apply the concepts and facts presented within the course.</p>
Content and structure	<p>The course includes 12 modules, at the end of which there is a final examination.</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to IP</li> <li>• <b>Module 2:</b> Copyright</li> <li>• <b>Module 3:</b> Related rights</li> <li>• <b>Module 4:</b> Trademarks</li> <li>• <b>Module 5:</b> Geographical indications</li> <li>• <b>Module 6:</b> Industrial designs</li> <li>• <b>Module 7:</b> Patents</li> <li>• <b>Module 8:</b> Unfair competition</li> <li>• <b>Module 9:</b> WIPO treaties</li> <li>• <b>Module 10:</b> Protection of new varieties of plants</li> <li>• <b>Module 11:</b> Introduction to Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources</li> <li>• <b>Module 12:</b> IP and development – The WIPO Development Agenda</li> <li>• <b>Module 13:</b> Summary and discussion on IP rights</li> <li>• <b>Final examination</b></li> </ul>
Teaching	<p>Academic support is provided throughout the course; learners may pose substantive questions to tutors online.</p>
Online discussions and assignments	<p>Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched on topics in which the participants show a high level of interest and engagement.</p>
Final exam	<p>The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>
Certificate	<p>Participants who pass the final examination will be awarded an electronic certificate of course completion.</p>
Duration	<p>The course is taught over a period of six weeks. It is estimated that the course material can be reviewed in approximately 55 hours during that six-week period.</p>
Target audience	<p>This course is designed for people who are or will be employed in the field of administration of intellectual property rights (IPRs). It is relevant to people seeking a general knowledge of IP and to those who generate various forms of IP and seek a deeper understanding of effective IPR management and protection.</p>

Registration	Information on the registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	<p>The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese. Other language versions such as Bulgarian, Cambodian, Croatian, Georgian, Thai, Turkish and Vietnamese are offered by the relevant national IP offices.</p> <p>DL-101 is also offered in the six official languages of the United Nations and Portuguese in an accessible format for the blind, visually impaired or otherwise print disabled.</p>
Tuition fees	This course is offered free of charge.

### 3. A General Primer – Introduction to the Patent Cooperation Treaty (DL-101-PCT)

Description	This specialist foundation course has been developed by WIPO experts on the Patent Cooperation Treaty (PCT). It aims to provide participants with an introduction and general overview of the PCT, the system that facilitates the international registration of patents. It is designed for self-directed learning, with participants working through the course material at their own pace. Self-assessment tools are strategically placed throughout each module to help participants to gauge their levels of knowledge and progress and their ability to apply the concepts and facts presented within the course.
Content and structure	The course includes 14 modules. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> What is the PCT?</li> <li>• <b>Module 2:</b> Why use the PCT?</li> <li>• <b>Module 3:</b> Preparing a PCT application</li> <li>• <b>Module 4:</b> Filing a PCT application</li> <li>• <b>Module 5:</b> PCT electronic services</li> <li>• <b>Module 6:</b> Patent agents and common representatives</li> <li>• <b>Module 7:</b> The international search report and written opinion of the ISA</li> <li>• <b>Module 8:</b> International publication</li> <li>• <b>Module 9:</b> International preliminary examination</li> <li>• <b>Module 10:</b> Entry into the national phase</li> <li>• <b>Module 11:</b> Special international phase procedures</li> <li>• <b>Module 12:</b> Procedures for inventions in the field of biotechnology</li> <li>• <b>Module 13:</b> Access by third parties to the file of a PCT application</li> <li>• <b>Module 14:</b> PCT outlook</li> </ul>
Final exam	This course includes formal questions that measure the achievement of the learning outcomes, but there is no final examination.
Certificate	An electronic certificate may be generated upon successful completion of the course questions.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately three hours.
Target audience	This course is open to any individual wishing to obtain a general understanding of the PCT System.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in German, Japanese, Korean and Portuguese.
Tuition fees	This course is offered free of charge.

#### 4. Intellectual Property Panorama (DL-IP PANORAMA)

Description	<p>The DL-IP PANORAMA course was designed to help small and medium-sized enterprises (SMEs) to utilize and manage intellectual property (IP) in their business strategies. It was developed jointly by the Korean Intellectual Property Office (KIPO), the Korea Invention Promotion Association (KIPA) and WIPO under a project entitled “The Joint Development of E-learning Content”. It has since been translated into several languages.</p> <p>IP PANORAMA teaches IP from a business perspective, focusing especially on the situation of SMEs. It is based on the instructional design strategy of storytelling supported by educational technology. The learning content of each module is designed around a practical IP story.</p>
Content and structure	<p>The course includes the following 13 modules:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Importance of IP for SMEs;</li> <li>• <b>Module 2:</b> Trademarks and industrial designs;</li> <li>• <b>Module 3:</b> Inventions and patents;</li> <li>• <b>Module 4:</b> Trade secrets;</li> <li>• <b>Module 5:</b> Copyright and related rights;</li> <li>• <b>Module 6:</b> Patent information;</li> <li>• <b>Module 7:</b> Technology licensing in a strategic partnership;</li> <li>• <b>Module 8:</b> IP in the digital economy;</li> <li>• <b>Module 9:</b> IP and international trade;</li> <li>• <b>Module 10:</b> IP audit;</li> <li>• <b>Module 11:</b> Valuation of IP assets;</li> <li>• <b>Module 12:</b> Trademark licensing;</li> <li>• <b>Module 13:</b> IP issues in franchising.</li> </ul>
Final exam	There is no final examination for this course.
Certificate	There is no certificate at the end of this course.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 20 hours.
Target audience	This course targets individuals seeking to obtain a general overview of the fundamentals of IP, particularly employees in the enterprise sector and university students who wish to increase their awareness of using IP for business success.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	IP PANORAMA is currently offered in English, French and Spanish. Languages will in the future include Arabic, Chinese, Portuguese, Russian and others.
Tuition fees	This course is offered free of charge.

## Tutor-led Advanced Distance Learning Courses

### 5. Advanced Course on Copyright and Related Rights (DL-201)

Description	This advanced course explains the fundamental principles of international copyright and related rights protection, including a comprehensive overview of the relevant international treaties. It addresses the collective management of rights and deals with issues of copyright and related rights in the digital environment.
Content and structure	The course includes 12 substantive modules and a final examination. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> The concept of copyright: Historical background and the international framework</li> <li>• <b>Module 2:</b> The Berne Convention: Principles and notions of works</li> <li>• <b>Module 3:</b> The Berne Convention: Content protection – rights and limitations</li> <li>• <b>Module 4:</b> The Berne Convention: Special types of works and situations</li> <li>• <b>Module 5:</b> The TRIPS Agreement and the WIPO Copyright Treaty</li> <li>• <b>Module 6:</b> Related rights: The Rome Convention, the WIPO Performances and Phonograms Treaty (WPPT), the Beijing Treaty</li> <li>• <b>Module 7:</b> <i>Sui generis</i> regimes of protection, <i>sui generis</i> rights and unfair competition</li> <li>• <b>Module 8:</b> The TRIPS Agreement and enforcement issues</li> <li>• <b>Module 9:</b> Collective management of rights</li> <li>• <b>Module 10:</b> Copyright on the Internet</li> <li>• <b>Module 11:</b> The Marrakesh Treaty</li> <li>• <b>Module 12:</b> Intellectual property and development – flexibilities and public domain under copyright</li> <li>• Final examination</li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants.  Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course is designed for legal practitioners, managers in copyright offices and staff in collective management societies, broadcasting organizations or publishing industries, academics and university students with prior knowledge of IP such as those who have successfully completed the free-of-charge General Course on Intellectual Property (DL-101).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  The language versions of this course will be under review during 2020-2021. Please visit the website for further details
Tuition fees	As an advanced course, DL-201 incurs registration fees – see page 40 for more details.



## 6. Advanced Course on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions (DL-203)

Description	This advanced course presents technical information about the intellectual property (IP) protection of traditional knowledge and traditional cultural expressions. It covers key concepts and international, regional and national experience, policy options and legal mechanisms that are already available or under consideration to provide such protection. It aims to strengthen the capacity and stimulate consideration of these issues, share experience and advance understanding of the range of issues and possible options in this area, in which legal and policy developments are still evolving at national, regional and international levels.
Content and structure	This course includes four substantive modules and a final examination. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Overview and key concepts</li> <li>• <b>Module 2:</b> Options for the IP protection of traditional knowledge (TK) and traditional cultural expressions (TCEs)</li> <li>• <b>Module 3:</b> Protecting TK and TCEs with existing and adapted IP rights</li> <li>• <b>Module 4:</b> Protecting TK and TCEs with a <i>sui generis</i> system of protection</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 70 hours of study time over a period of 12 weeks.
Target audience	This course is designed for officials of IP offices, government officials from other departments, policy-makers, diplomats, members of indigenous and local communities, employees of non-governmental organizations, intergovernmental organizations, lawyers, academics, researchers, students and individuals who already possess a working knowledge of the IP system. As the course covers the relationship between IP, TK and traditional cultural expressions, participants who are already familiar with the IP system may be best placed to benefit.  It is recommended that prospective participants who are not already familiar with the IP system take the Primer on Intellectual Property (DL-001) or the General Course on Intellectual Property (DL-101), both of which are available free of charge, before taking up this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in all six official languages of the United Nations (Arabic, Chinese, English, French, Russian and Spanish) and in Portuguese.
Tuition fees	As an advanced course, DL-203 incurs registration fees – see page 40 for more details.

## 7. Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV)

Description	This advanced course aims to provide a comprehensive description of the main notions, conditions and principles of the protection provided for new plant varieties under the International Convention for the Protection of New Varieties of Plants (the UPOV Convention).
Content and structure	The course comprises 11 modules and a final examination. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Nature of plant breeding and the need for plant breeders' rights</li> <li>• <b>Module 2:</b> Subject matter and entitlement to protection</li> <li>• <b>Module 3:</b> Conditions of protection</li> <li>• <b>Module 4:</b> Applying for a plant breeder's right</li> <li>• <b>Module 5:</b> Testing for distinctness, uniformity and stability (DUS)</li> <li>• <b>Module 6:</b> Scope of the plant breeder's right – acts and material covered</li> <li>• <b>Module 7:</b> Scope of the plant breeder's right – varieties within the scope of the plant breeder's right</li> <li>• <b>Module 8:</b> Exceptions and restrictions to the plant breeder's right</li> <li>• <b>Module 9:</b> Nullity and cancellation of the plant breeder's right</li> <li>• <b>Module 10:</b> International Union for the Protection of New Varieties of Plants</li> <li>• <b>Module 11:</b> Implementation of the Convention and Final Provisions</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded a certificate of completion for the course.
Duration	The course requires approximately 36 hours of study time over a period of four weeks.
Target audience	This course is specifically designed for officials and IP personnel within the public or private sectors. <ul style="list-style-type: none"> <li>• Public sector – government officials responsible for drafting plant breeders' rights legislation and the management of plant breeders' rights offices, organizers of distinctness, uniformity and stability (DUS) trials, and DUS examiners.</li> <li>• Private sector – plant breeders, IP managers and IP agents/attorneys; students.</li> </ul>
Registration	Information on registration periods and enrollment is available at: <a href="http://www.upov.int/resource/en/training.html">http://www.upov.int/resource/en/training.html</a>
Language of instruction	The course is offered in English, French, German and Spanish.
Tuition fees	As an advanced course, DL-205 incurs registration fees – consult the online course catalogue for details and updates at: <a href="https://welc.wipo.int/acc">https://welc.wipo.int/acc</a>

## 8. Advanced Course on Patents (DL-301)

Description	This advanced course aims to give participants an in-depth perspective on the principles and economic impact of patents and the patenting process as a whole. It incorporates an examination of the traditional use of patents by centers of knowledge such as universities and other specialized institutions of higher learning. It provides participants with a comprehensive review of the importance of patent pools in facilitating the effective transfer and development of technology.
Content and structure	This course includes eight substantive modules and a final examination. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> The macroeconomic impact of the patent system</li> <li>• <b>Module 2:</b> The patent application process</li> <li>• <b>Module 3:</b> The different layers of the international patent system and regional patent protection mechanisms</li> <li>• <b>Module 4:</b> Kinds of intellectual property protection based on types of inventions</li> <li>• <b>Module 5:</b> Legal issues in the patenting process</li> <li>• <b>Module 6:</b> Enforcement</li> <li>• <b>Module 7:</b> New issues, important cases and discussions</li> <li>• <b>Module 8:</b> Intellectual property and development – flexibilities and public domain under patents</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is designed for people who already have a sound knowledge of the fundamentals of IP. It is open to legal practitioners, employees of IP offices, individuals involved in research and development and university students. Given the advanced nature of the course, prospective participants wishing to undertake this course who do not possess solid knowledge of the fundamentals of IP are advised to complete the free-of-charge General Course on Intellectual Property (DL-101) before taking up this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-301 incurs registration fees – see page 40 for more details.

## 9. Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302)

Description	This advanced course aims to raise awareness of the complex issues involved in protecting and managing intellectual property (IP) for branding. It is a preparatory course designed to precede practical training in the protection of trademarks, industrial designs and geographical indications.
Content and structure	This course includes seven substantive modules and a final examination. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> The role of trademarks, industrial designs and geographical indications in the market</li> <li>• <b>Module 2:</b> Trademarks</li> <li>• <b>Module 3:</b> Geographical indications</li> <li>• <b>Module 4:</b> Industrial designs</li> <li>• <b>Module 5:</b> Protection against unfair competition</li> <li>• <b>Module 6:</b> Making brands and managing IP</li> <li>• <b>Module 7:</b> IP and development – flexibilities and public domain under trademarks</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded a certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	Participants should have a general interest in making the best use of IP in marketing and managing intangible assets of a private company. The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that participants who do not have prior knowledge of IP take the free-of-charge General Course on Intellectual Property (DL-101) before taking up this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.  The language versions of this course will be under review during 2020-2021. Please visit the website for further details.
Tuition fees	As an advanced course, DL-302 incurs registration fees – see page 40 for more details.

## 10. Introduction to the Madrid System for the International Registration of Marks (DL-303)

Description	<p>The objective of this new course is to provide current users, future users and other parties interested in intellectual property (IP) with an overview of the Madrid System as a cost-effective solution for registering and managing trademarks worldwide.</p> <p>The modules contain knowledge check questions at various points, and scenarios to complement the learners' understanding of the materials presented in the modules to provide a more practical guide to the process.</p>
Content and structure	<p>The course includes the following six modules and a final assessment.</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to the Madrid System;</li> <li>• <b>Module 2:</b> Overview of the accession process;</li> <li>• <b>Module 3:</b> Role of the office of origin;</li> <li>• <b>Module 4:</b> Office of a designated contracting party;</li> <li>• <b>Module 5:</b> Communication with WIPO and online tools and services;</li> <li>• <b>Module 6:</b> Post registration management; and</li> <li>• <b>Final assessment.</b></li> </ul>
Final assessment	The final assessment consists of a number of multiple-choice questions.
Certificate	An electronic certificate may be generated upon successful completion of the final assessment.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 40 hours.
Target audience	The course is designed for participants who are interested in learning more about the Madrid System. It is particularly useful to managers in offices that are considering joining the Madrid System and to examiners and administrators in new offices.
Registration	<ul style="list-style-type: none"> <li>• Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a></li> </ul>
Language of instruction	The course will be offered in English during the pilot phase.
Tuition fees	Participants will be invited to register at no cost during the pilot phase in 2020.

## 11. Advanced Course on Examination of Applications for Plant Breeders' Rights (DL-305-UPOV)

Description	The objective of this advanced course is to provide a basic understanding of the examination of applications for plant breeders' rights under the International Convention for the Protection of New Varieties of Plants.
Content and structure	<p>This course includes 13 substantive modules and a final examination.</p> <ul style="list-style-type: none"> <li>• Section I Operating a plant breeders' rights (PBR) office <ul style="list-style-type: none"> <li>– <b>Module 1:</b> The PBR office</li> <li>– <b>Module 2:</b> Administration of applications</li> <li>– <b>Module 3:</b> Entitlement to a breeder's right</li> <li>– <b>Module 4:</b> Information to be published</li> </ul> </li> <li>• Section II Examining novelty <ul style="list-style-type: none"> <li>– <b>Module 5:</b> Examining novelty</li> </ul> </li> <li>• Section III Examining the variety denomination <ul style="list-style-type: none"> <li>– <b>Module 6:</b> Examining the variety denomination</li> </ul> </li> <li>• Section IV DUS examination <ul style="list-style-type: none"> <li>– <b>Module 7:</b> Introduction to the DUS examination</li> <li>– <b>Module 8:</b> Variety collections</li> <li>– <b>Module 9:</b> Examining distinctness</li> <li>– <b>Module 10:</b> Examining uniformity</li> <li>– <b>Module 11:</b> Examining stability</li> <li>– <b>Module 12:</b> Conducting the DUS trial</li> <li>– <b>Module 13:</b> Cooperation in DUS testing</li> </ul> </li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Final exam	<p>The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	<p>This course requires approximately 70 hours of study time over a period of four weeks. It can be taken as a single course (DL-305) or as two separate courses (DL-305A and DL-305B):</p> <ul style="list-style-type: none"> <li>• DL-305A: Administration of Plant Breeders' Rights (approximately 30 hours); and</li> <li>• DL-305B: DUS Examination (approximately 45 hours).</li> </ul>
Target audience	<p>Officials/officially appointed persons responsible for running PBR offices or for drafting PBR legislation; key staff of PBR offices; organizers of distinctiveness, uniformity and stability (DUS) trials; DUS examiners; plant breeders; IP managers; IP agents/attorneys; and academics/students.</p> <p><b>Prerequisite course.</b> Before taking this course, prospective participants must have successfully completed the Introduction to the UPOV System of Plant Variety Protection (DL-205-UPOV) by obtaining at least 70% in the final examination for that course.</p>
Registration	Information on registration periods and enrollment is available at <a href="http://www.upov.int/resource/en/training.html">http://www.upov.int/resource/en/training.html</a>
Language of instruction	The course is offered in English, French, German and Spanish
Tuition fees	As an advanced course, DL-305 incurs registration fees – consult the online course catalogue for more details. and updates at: <a href="https://welc.wipo.int/acc">https://welc.wipo.int/acc</a>

## 12. Advanced Course on Arbitration and Mediation Procedure under the WIPO Rules (DL-317)

Description	This is an intermediate level course that aims to provide participants with a comprehensive understanding of the main features and advantages of the procedures designed by the WIPO Arbitration and Mediation Center. It gives participants in-depth knowledge of the way to identify the most appropriate dispute resolution procedure for particular cases and the most appropriate dispute resolution clauses for insertion into agreements.
Content and structure	This course includes four substantive modules and a final examination. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> The WIPO Arbitration and Mediation Center</li> <li>• <b>Module 2:</b> Mediation</li> <li>• <b>Module 3:</b> Arbitration and expedited arbitration</li> <li>• <b>Module 4:</b> Conducting the arbitration</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 70 hours of study time over a period of seven weeks.
Target audience	This course will be useful for people who generate and/or seek to protect various forms of IP and wish to gain a more comprehensive understanding of dispute settlement procedures under the WIPO Rules. As an intermediate-level course, it is designed for individuals who already possess a working knowledge of the fundamental concepts of IP law, and it is strongly recommended that prospective participants are functionally knowledgeable in IP or have already passed one of the following courses: the General Course on Intellectual Property (DL-101) which is available free of charge; the Advanced Course on Copyright and Related Rights (DL-201); the Advanced Course on Patents (DL-301); and the Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-317 incurs registration fees – see page 40 for more details.

### 13. Advanced Course on Patent Information Search (DL-318)

Description	This advanced course aims to introduce and comprehensively illustrate the concepts underlying patent information searching. Practical activities have been incorporated throughout the course to complement the theoretical principles that underpin patent information searching. Course participants are also furnished with in-depth information on sources, techniques and data used during patent searches.
Content and structure	The course includes eight substantive modules and a final examination. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction - the value of patent information</li> <li>• <b>Module 2:</b> Different types of patent search; the strategic use of patent information</li> <li>• <b>Module 3:</b> Techniques for searching patent documents</li> <li>• <b>Module 4:</b> Patent information search training</li> <li>• <b>Module 5:</b> Efficient and effective searching</li> <li>• <b>Module 6:</b> Specialized searches</li> <li>• <b>Module 7:</b> The patent search report</li> <li>• <b>Module 8:</b> Towards a greener economy</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	The course targets staff in IP offices and research and development (R&D) institutions, legal practitioners and university students with knowledge of IP. It is highly recommended that prospective participants who do not have prior knowledge of IP take the General Course on Intellectual Property (DL-101) and the Advanced Course on Patents (DL-301) before taking up this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Chinese, English, French, Portuguese and Spanish.
Tuition fees	As an advanced course, DL-318 incurs registration fees – see page 40 for more details.



## 14. Advanced Course on Basics of Patent Drafting (DL-320)

Description	This advanced course aims to complement participants' previous knowledge regarding patent drafting and is intended to be used as a preparatory course for further, intensive, practical training in the field. It is neither a qualification course for patent drafting nor a replacement for existing training manuals for patent attorneys or patent agents in countries in which robust systems for professional education in the area of patent practices exist.
Content and structure	<p>The course material has been designed on the basis of common denominators of several national patent laws in which most applicants seek patent protection.</p> <p>The course includes five substantive modules, thematic discussions and a final examination.</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction - why might you want a patent?</li> <li>• <b>Module 2:</b> Overview of patents</li> <li>• <b>Module 3:</b> Drafting a patent application; the claims</li> <li>• <b>Module 4:</b> Drafting a patent application; the description</li> <li>• <b>Module 5:</b> Self-assessment questions; practical exercises in claim drafting</li> <li>• <b>Thematic discussions with patent drafting experts on:</b> <ul style="list-style-type: none"> <li>– chemistry patents;</li> <li>– pharmaceutical patents;</li> <li>– biotechnology patents;</li> <li>– computing and communications patents;</li> <li>– general mechanical patents;</li> </ul> </li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of intellectual property (IP).
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	The final examination for this course includes a series of multiple-choice questions and questions requiring written responses. Participants have a fixed amount of time in which to complete and submit the examination online. They will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the DL-320 final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course is predominantly designed for inventors, scientists, engineers and others engaged in technical endeavors. Participants are expected to have a solid working knowledge of the fundamentals of IP. Prospective participants who do not possess basic knowledge in IP are strongly advised to complete the free-of-charge General Course on Intellectual Property (DL-101) before taking up this course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-320 incurs registration fees – see page 40 for more details.

## 15. Advanced Course on Intellectual Property Management (DL-450)

Description	This advanced course aims to raise awareness of the principal concepts of intellectual property management (IPM) and its importance as a spur to human creativity and economic and social development. It explains how to develop and implement an IPM strategy, including the management of intellectual property (IP) in an online environment.
Content and structure	The course includes nine substantive modules that address the interdisciplinary nature of IPM and a final examination. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> IPM – introduction and overview</li> <li>• <b>Module 2:</b> Economic perspectives on IPM</li> <li>• <b>Module 3:</b> Innovation and IP protection</li> <li>• <b>Module 4:</b> IP value and finance</li> <li>• <b>Module 5:</b> IP and commercialization</li> <li>• <b>Module 6:</b> Online IPM</li> <li>• <b>Module 7:</b> Strategy for IPM</li> <li>• <b>Module 8:</b> IP and development – open source, flexibilities and public domain</li> <li>• <b>Module 9:</b> Case studies on IPM</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided throughout each module by experienced tutors who are expert practitioners in the field of IP.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.  Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 120 hours of study time over a period of 12 weeks.
Target audience	This course targets professionals with a basic knowledge in IP or business management who are responsible for generally managing and protecting various forms of IP, with an enhanced legal and business focus. It is strongly recommended that registrants already possess knowledge of IP or have taken the free-of-charge General Course on Intellectual Property (DL-101). Some knowledge of copyright, patents and trademarks would be an asset. Courses on these three subjects are available through the WIPO Academy's Advanced Course on Copyright and Related Rights (DL-201); Advanced Course on Patents (DL-301); and the Advanced Course on Trademarks, Industrial Designs and Geographical Indications (DL-302).
Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-450 incurs registration fees – see page 40 for more details.

## 16. Advanced Course on Collective Management of Copyright and Related Rights for Legal Practitioners (DL-501)

Description	<p>This advanced course aims to build participants' knowledge of the fundamentals of copyright and, in particular, the international copyright treaties that have a bearing on the management and enforcement of rights nationally. It provides an overview of issues in which legal practitioners are customarily involved in relation to the collective management of copyright and related rights, and it outlines the ways in which creators, users, legislators and society at large benefit from the system of collective management.</p> <p>Legal practitioners must understand what collective management organizations (CMOs) do, how they acquire mandates from rights holders and how they license the use of protected works. Although practitioners' advice may be required on almost any aspect of collective management, the most common issues concern the establishment of a CMO, the agreements that are concluded with rights holders and users of protected works, as well as the settlement of tariff disputes and aspects of competition law.</p>
Content and structure	<p>The course includes 12 modules and a final examination.</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> The Berne Convention - principles and works</li> <li>• <b>Module 2:</b> The Berne Convention - rights and limitations relevant to collective management</li> <li>• <b>Module 3:</b> Related rights and the Rome Convention</li> <li>• <b>Module 4:</b> The WIPO Copyright Treaty and the WIPO Performances and Phonograms Treaty</li> <li>• <b>Module 5:</b> The Beijing Treaty on Audiovisual Performances</li> <li>• <b>Module 6:</b> Introduction to collective management for legal practitioners</li> <li>• <b>Module 7:</b> Good governance, transparency and accountability of CMOs</li> <li>• <b>Module 8:</b> Duties and responsibilities of a lawyer</li> <li>• <b>Module 9:</b> Competition and antitrust laws</li> <li>• <b>Module 10:</b> Transfers of rights to and from a CMO</li> <li>• <b>Module 11:</b> Dispute resolution</li> <li>• <b>Module 12:</b> Different forms of a CMO and different licensing vehicles</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/intellectual property (IP) experts discuss best practices and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on issues in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 80 hours of study time over a period of ten weeks.
Target audience	This course is open to legal practitioners, managers in copyright offices and staff in CMOs, broadcasting organizations or publishing industries, academics and university students with prior knowledge of IP, such as those who have successfully completed General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-501 incurs registration fees – see page 40 for more details.

## 17. Advanced Course on Collective Management of Copyright and Related Rights for Rights Holders (DL-502)

Description	<p>This advanced course is designed for anyone intending to build in-depth knowledge of collective management, but especially primary rights holders, and aims to raise awareness of the ways in which creators, users, legislators and society at large benefit from the system of collective management. It covers the workings of collective management of copyright in the categories of music, text and images, works of visual art and photography, and dramatic works.</p> <p>After a basic introduction to copyright and related rights, refreshing the knowledge that participants should already have acquired before studying the course, it identifies the three main elements of a properly functioning copyright system: legislation, policy and the management of rights. The overriding principle is that whenever it is impracticable or impossible for intellectual property (IP) rights holders to exercise their rights individually, collective management is a feasible solution.</p> <p>The course examines the synergies that exist among stakeholders in the legal, creative, management and policy arenas in order to balance the benefits of creators and society. It discusses the day-to-day work of collective management organizations (CMOs) and the way in which they are governed. Finally, learners can examine the challenges and opportunities brought about by digital technologies and the Internet through pre-planned questions and answers, and dynamic discussions among peers and experts.</p>
Content and structure	<p>The course includes seven modules, at the end of which there is a final examination.</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to collective management</li> <li>• <b>Module 2:</b> Collective management for rights holders – music rights</li> <li>• <b>Module 3:</b> Collective management for rights holders – related rights in music</li> <li>• <b>Module 4:</b> Collective management for rights holders in the audiovisual industries</li> <li>• <b>Module 5:</b> Collective management for rights holders in the text and image-based sector</li> <li>• <b>Module 6:</b> Collective management for rights holders in visual arts and photography</li> <li>• <b>Module 7:</b> Collective management for rights holders in dramatic works</li> <li>• <b>Final examination</b></li> </ul>
Teaching	<p>Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.</p>
Online discussions and assignments	<p>Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with the participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.</p>
Final exam	<p>There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>
Certificate	<p>Participants who pass the final examination will be awarded an electronic certificate of completion for the course.</p>
Duration	<p>The course requires approximately 120 hours of study time over a period of ten weeks.</p>

Target audience	This course is open to managers in copyright offices and staff in collective management organizations, broadcasting organizations or publishing industries, legal practitioners, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-502 incurs registration fees – see page 40 for more details.

## 18. Advanced Course on Collective Management of Copyright and Related Rights for Collective Management Organizations (DL-503)

Description	<p>This advanced course is designed for anyone intending to learn in-depth about collective management, especially people from collective management organizations (CMOs). It aims to raise awareness of the ways in which creators, users, legislators and society at large benefit from the system of collective management.</p> <p>It covers the workings of the collective management of copyright in the categories of music, text and images, works of visual art and photography, and dramatic works. After a basic introduction to copyright and related rights, refreshing knowledge that participants should have already acquired before studying the course, it identifies the three main elements of a well-functioning copyright system: legislation, policy and management of rights. The overriding principle is that whenever it is impracticable or impossible for intellectual property (IP) rights holders to exercise their rights individually, collective management is a feasible solution.</p> <p>The course examines the synergies that exist among stakeholders in the legal, creativity, management and policy arenas in order to balance the benefits to creators and society. It also discusses the day-to-day work of CMOs and the way in which they are governed. Finally, learners can examine the challenges and opportunities brought about by digital technologies and the Internet through pre-planned questions and answers, and dynamic discussions among peers and experts.</p>
Content and structure	<p>This course includes seven modules and a final examination.</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to collective management</li> <li>• <b>Module 2:</b> Collective management for collective management organizations – music rights</li> <li>• <b>Module 3:</b> Collective management for collective management organizations – related rights in music</li> <li>• <b>Module 4:</b> Collective management for collective management organizations in the audiovisual industries</li> <li>• <b>Module 5:</b> Collective management for collective management organizations in the text and image-based sector</li> <li>• <b>Module 6:</b> Collective management for collective management organizations in visual arts and photography</li> <li>• <b>Module 7:</b> Collective management for collective management organizations in dramatic works</li> <li>• <b>Final examination</b></li> </ul>
Teaching	<p>Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.</p>
Online discussions and assignments	<p>Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss important and landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.</p>
Final exam	<p>There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking.</p> <p>Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.</p>
Certificate	<p>Participants who pass the final examination will be awarded an electronic certificate of completion for the course.</p>

Duration	The course requires approximately 125 hours of study time over a period of ten weeks.
Target audience	This course is open to managers in copyright offices and staff in collective management organizations, broadcasting organizations or publishing industries, legal practitioners, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-503 incurs registration fees – see page 40 for more details.

## 19. Advanced Course on Collective Management of Copyright and Related Rights for Policy-Makers (DL-506)

Description	<p>This advanced course introduces policy-making on the collective management of copyright and related rights. It considers the three main elements of a well-functioning copyright system: legislation, enforcement and management of rights. Management of rights is mostly the task of the private sector, but in cases where legislation includes special stipulations on collective management, policy-makers, too, have a direct role. The main objectives of the course are to examine the various legislative frameworks for collective management and to study the role that government can play in the collective management of rights.</p> <p>The course raises awareness of the ways in which creators, users, legislators and society at large benefit from the system of collective management in music and sound recordings, film and audiovisual works, print and publishing, visual arts and photography, and dramatic works. Policy-makers play a direct role in legislation and enforcement. Their primary role is to lay down legislative frameworks for copyright and collective management. In some countries, they can also have a supervisory role in relation to collective management.</p>
Content and structure	<p>This course includes two modules and a final examination.</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to collective management</li> <li>• <b>Module 2:</b> Collective management for policy-makers</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of collective management.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/intellectual property (IP) experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	There is a written final examination for this course. Participants are required to compose written responses to a series of questions within a specified timeframe and submit their responses, using the e-learning platform, to their tutors for marking. Participants will receive details on how to access the examination approximately one week before the deadline for completing the course.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The course requires approximately 40 hours of study time over a period of six weeks. It can be completed in two weeks.
Target audience	This course is open to legal practitioners, managers in copyright offices and staff in collective management organizations (CMOs), broadcasting organizations or publishing industries. It is open to academics and university students with basic knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-506 incurs registration fees – see page 40 for more details.



## 20. Advanced Course on Software Licensing, Including Open Source (DL-511)

Description	This advanced course aims to enhance awareness of the possibilities and implications of proprietary and open-source software, and to create useful sources of information, including concrete examples and a bibliography on software licensing, whether proprietary or open source, with special emphasis on the needs of developing countries.
Content and structure	The course includes four modules and a final examination. <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Intellectual property (IP) regimes for software</li> <li>• <b>Module 2:</b> Software licensing – traditional and open source</li> <li>• <b>Module 3:</b> Benefits and risks of open-source software strategies</li> <li>• <b>Module 4:</b> Public policy options to support wider access to open source software</li> <li>• <b>Final examination</b></li> </ul>
Teaching	Academic support is provided by experienced tutors who are expert practitioners in the field of software licensing.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.
Certificate	Participants who pass the final examination will be awarded an electronic certificate of completion for the course.
Duration	The DL-511 course requires approximately 30 hours of study time over a period of ten weeks.
Target audience	This course is open to legal practitioners, managers in copyright offices and staff in collective management organizations, broadcasting organizations or publishing industries, academics and university students with prior knowledge of IP, such as those who have successfully completed the General Course on Intellectual Property (DL-101) or the Advanced Course on Copyright and Related Rights (DL-201).
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-511 incurs registration fees for the sessions in which the tutors provide guidance. However, course content may be made available free of charge for participants who do not wish to receive guidance from tutors in learning the topic.

## 21. Executive Course on Promoting Access to Medical Technologies and Innovation (DL-701)

Description	This executive course aims to provide an overview of the interplay between the distinct policy domains of health, trade and intellectual property (IP). The course describes how they affect access to, and influence innovation in, medical technologies. It draws together the respective areas of expertise of the World Health Organization (WHO), WIPO and the World Trade Organization (WTO). It is based on the joint WHO/WIPO/WTO study <i>Promoting Access to Medical Technologies and Innovation</i> .
Content and structure	The course consists of the following topics and a final examination: <ul style="list-style-type: none"> <li>• policy context for action on innovation and access;</li> <li>• issues on access from a public health perspective;</li> <li>• health systems-related determinants of access;</li> <li>• issues on innovation and public health with a focus on neglected diseases;</li> <li>• the role of IP in innovation and access;</li> <li>• trade-related issues and access to health-related products;</li> <li>• final examination.</li> </ul>
Teaching	Academic support is provided by experienced tutors who are experts in the field. The Academy also offers a self-paced, non-tutored version of this course which is offered free-of-charge.
Online discussions and assignments	Using the Academy's enhanced learning platform, experienced tutors/IP experts discuss landmark cases with participants. Special group projects will be launched by the Academy and its tutors on topics in which the participants show a high level of interest and engagement.
Final exam	The final examination for this course includes a series of multiple-choice questions. Participants have a fixed amount of time in which to complete and submit the examination online.
Certificate	Participants who pass the final examination will be awarded an electronic certificate.
Duration	The course requires approximately 10 hours of study time over a period of four to five weeks.
Target audience	The target audience for this course primarily includes technical professionals such as patent examiners, health policy-makers and their assistants, drug procurement specialists, IP specialists and senior students. It is recommended that participants have a basic knowledge of intellectual property and the way in which it relates to health and trade issues at policy level before they study the course.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course is offered in Arabic, Chinese, English French, Portuguese, Russian and Spanish.
Tuition fees	As an advanced course, DL-701 incurs registration fees for the sessions in which tutors provide guidance. However, course content may be made available at no cost for participants who do not wish to receive guidance from tutors in learning the topic.

## 22. Intellectual Property for Teachers of the Young (IP4Teachers)

Description	This course is offered in response to the demand by WIPO Member States to introduce intellectual property (IP) curricula for the young. There is a lack of access to and planning for IP education for teachers of young people. Teaching IP tends to be left to university level and law schools when, in fact, young people encounter IP issues at a much younger age every year. The course covers all domains of IP using the General Course on Intellectual Property (DL-101) and focuses on copyright, patents and trademarks so that teachers can dynamically embed teaching about these domains of IP in their classrooms and curricula. The main tenet of this course is the teacher's role in encouraging creativity and inventiveness with a view to developing young people's entrepreneurial and philanthropic imagination. The second tenet is the teachers' effort to demonstrate and support youth in appreciating early on the effort that goes into bringing creative works and inventions to the public.
Content and structure	<p>This course consists of instructionally designed modules providing an overview of existing policies, IP learning content, teachers' tools, interactive games and questions for young people, and a final teachers' assessment. The enhanced audiovisual and interactive games are divided into the following topics:</p> <p><b>Topic 1:</b> Introduction to existing IP teaching challenges  <b>Topic 2:</b> General Course on IP (DL-101), with a tutor  <b>Topic 3:</b> Three interactive games on the following IP domains:</p> <ul style="list-style-type: none"> <li>• Game 1: Copyright (30 min)</li> <li>• Teachers' Tools (180 min) <ul style="list-style-type: none"> <li>– Copyright Case Study</li> <li>– Copyright Lesson Plan</li> <li>– Copyright Student Activities</li> <li>– Copyright Teachers' Notes</li> </ul> </li> <li>• Game 2: Patents (30 min)</li> <li>• Teachers' Tools (180 min) <ul style="list-style-type: none"> <li>– Patent Case Study</li> <li>– Patent Lesson Plan</li> <li>– Patent Student Activities</li> <li>– Patent Teachers' Notes</li> </ul> </li> <li>• Game 3: Trademarks (30 min)</li> <li>• Teachers' Tools (180 min) <ul style="list-style-type: none"> <li>– Trademark Case Study</li> <li>– Trademark Lesson Plan</li> <li>– Trademark Student Activities</li> <li>– Trademark Teachers' Notes</li> </ul> </li> </ul> <p><b>Topic 4:</b> Final assessment of self-developed or customized teacher's curricula based on the WIPO Academy tools under Topic 3.</p>
Teaching and final exam	Academic support is provided throughout the course; learners (who should be current teachers) can pose substantive questions to tutors online.
Certificate	An electronic certificate may be generated upon the successful completion of Topic 2 (for DL-101) and Topic 4 (for the IP4Teachers course).
Duration	The course requires approximately 70 hours of study time over a period of eight weeks.
Target audience	The course is designed primarily for educators and teachers to guide their young target audiences. Persons with responsibility for introducing policies or developing IP teaching guidelines for the young could benefit from this course as well.
Registration	Information on the registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course will be offered in Arabic, English and Spanish.
Tuition fees	As a specialized course, this course is limited to teachers, educators and policy-makers in the relevant fields, free-of-charge, upon the recommendation of IP Offices and other government offices.

## Blended Learning Courses

### 23. Advanced International Certificate Course on Intellectual Property Asset Management (AICC)

Description	The objective of this course is to provide an opportunity to participants in DL-IP Panorama and the Advanced Course on Intellectual Property Management (DL-450) who have little means of access to intellectual property (IP) education programs to deepen their knowledge in the specific field of IP management. This course is offered in collaboration with the Korean Intellectual Property Office (KIPO), the Korea Advanced Institute of Science and Technology (KAIST) and the Korea Invention Promotion Association (KIPA).
Content and structure	This course consists of the following three stages:  <b>Stage 1:</b> Two online courses, the DL-IP Panorama and the Advanced Course on IP Management (DL-450); <b>Stage 2:</b> An IP essay; and <b>Stage 3:</b> A face-to-face training program.  During the face-to-face training, which lasts four days, participants will learn about and discuss advanced topics and issues in IP asset management.
Teaching	Experienced tutors and trainers who are experts in the field of IP management provide academic support for stages one to three of the course.
Online discussions and assignments	Using the Academy's enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts discuss landmark cases as well as good practices in IP management.
Final exam	Participants who are the best performers in stage one (the IP Panorama course and the Advanced Course on Intellectual Property Management (DL-450)) and stage two (the IP essay) will be invited to apply for the face-to-face program of the course.
Eligibility for face-to-face training	Admission to the face-to-face program is subject to a selection process, which includes the assessment of each applicant's motivation and qualifications in addition to their performance during stages one and two of the course.
Venue and date	The distance learning phase (Stage 1 and 2) takes place online during the first half of 2020 and the face-to-face training course is expected to be held during the second half of 2020 in Seoul, Republic of Korea. More specific information on registration periods and dates for the face-to-face training will be made available at <a href="https://welc.wipo.int">https://welc.wipo.int</a> and on the KIPA IP Discovery e-learning website: <a href="http://www.ipdiscovery.net">www.ipdiscovery.net</a>
Certificate	Participants who pass the online courses and the IP essay and who participate in the face-to-face program will be awarded a certificate signed jointly by WIPO, KIPO and KIPA.
Duration	Online participation in stages one and two, including the selection process, is expected to take 15 weeks. The duration of the face-to-face course will be four days.
Target audience	The target audience for this course will be participants from developing countries who are involved in IP-based business development. Female applicants are highly encouraged.
Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a> and on the KIPA IP Discovery e-learning website <a href="http://www.ipdiscovery.net">www.ipdiscovery.net</a>
Language	The course will be offered in English.
Scholarship and tuition Fee	Financial assistance is provided by WIPO, the Korean Intellectual Property Office (KIPO) and the Korea Invention Promotion Association (KIPA) to a limited number of junior professionals and applicants with demonstrable IP-based business initiatives. The financial assistance is expected to cover travel to the training venue plus subsistence expenses during the four days of training.

## 24. Intellectual Property-Impact Certificate Course – Certificate on General Knowledge of Intellectual Property for Teachers (IPCC)

Description	<p>The objective of this new course is to provide robust general intellectual property (IP) knowledge to participants from developing countries who are involved in the value chain of professional activities related to using, selling, producing and/or disseminating IP-intensive products and services in rapidly advancing innovative economic activities.</p> <p>There is a knowledge gap in developing countries due to rapid regional/national economic, social, cultural and technological developments, and this course aims to close that gap. It is offered in collaboration with the Korean Intellectual Property Office (KIPO), the Korea Advanced Institute of Science and Technology (KAIST) and the Korea Invention Promotion Association (KIPA). In 2020, it will be offered for the benefit of teachers of young people, education policy-makers and curriculum developers.</p>
Content and structure	<p>The course consists of the following three stages:</p> <p><b>Stage 1:</b> Online courses, either the General Course on IP (DL-101) or IP Ignite;  <b>Stage 2:</b> An IP essay; and  <b>Stage 3:</b> A face-to-face training program.</p> <p>The face-to-face training is a four-day program, during which participants will learn about and discuss selected topics. The topics for discussion, languages and regional coverage will change each year. Participants will be selected from among those who achieve a high level of success in the DL-101 or IP Ignite courses offered by WIPO and KIPA-KIPO respectively.</p>
Teaching	Academic support for stages one to three of the course is provided by experienced tutors and trainers who are experts in the field of IP management.
Online discussions and assignments	Using the Academy's enhanced learning platform and that of KIPA-KIPO, experienced tutors/IP experts discuss important and relevant good practices in relation to the chosen IP topics.
Final exam	The best performing participants in DL-101 or IP Ignite (stage one) and the IP essay (stage two) will be invited to apply for the face-to-face program of the course.
Eligibility for face-to-face training	Admission to the face-to-face program is subject to a selection process, which includes assessment of each applicant's motivation and qualifications in addition to their performance during stages one and two of the course.
Venue and date	The IPCC is expected to take place during the second half of the 2020 (venue yet to be decided). More specific information on registration periods and dates for the face-to-face training will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Certificate	Participants who pass one of the online courses and the IP essay and participate in the face-to-face program will be awarded a certificate signed jointly by WIPO, KIPO and KIPA.
Duration	Online participation in stages one and two including the selection of participants is expected to take 15 weeks. The duration of the face-to-face course will be four days.
Target audience	The target audience for this course will be participants from developing countries who are teachers of young people, education policy-makers and curriculum developers.
Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language	The course will be offered in English and one other language depending on the location for the face-to-face event in 2020.
Scholarship and tuition Fee	Financial assistance is provided by the WIPO Academy, the Korean Intellectual Property Office (KIPO) and the Korea Invention Promotion Association (KIPA) to a limited number of applicants. The financial assistance is expected to cover tuition fees for the online learning phase, travel to the training venue and subsistence expenses during the four days of training.

## 25. Intellectual Property and the Life Sciences for Participants in the L'Oréal-UNESCO For Women in Science Programme

Description	<p>The main objective of the three-day face-to-face course is to provide women scientists from the L'Oréal-UNESCO for Women in Science Programme with knowledge on intellectual property (IP), which they must protect and add value to in their research in the life sciences. The course is customized to focus on patents, an area of IP in which the scientists have a particular interest.</p> <p>The training course consists of lectures, interactive exercises, a roundtable discussion with WIPO staff and a visit to the European Organization for Nuclear Research (CERN).</p> <p>On completion of the course, participants will receive guidance from the WIPO Academy on the next steps in their IP education and its relationship to their research in the life sciences. The scientists will moreover have the opportunity to build connections between their research institutions and relevant WIPO sectors during the training course.</p>
Content and structure	<p>This course includes the following topics:</p> <ul style="list-style-type: none"> <li>• IP and public health;</li> <li>• patents and their impacts on biotechnology inventions;</li> <li>• the structure of a patent document;</li> <li>• using patent information for informed decision making in the life sciences;</li> <li>• entrepreneurship support to research outputs in the life sciences;</li> <li>• university IP policies on commercialization of research outputs in the life sciences;</li> <li>• economics of IP: The case of life sciences and gender;</li> <li>• policy debates regarding patent protection issues;</li> <li>• IP knowledge development opportunities and the community of life scientists.</li> </ul>
Teaching and final exam	There is no final examination in this training program.
Certificate	A certificate will be awarded to the participants after they have completed the training course successfully.
Duration	The duration of the course is three days.
Target audience	The course is designed for women scientists from the L'Oréal-UNESCO for Women in Science Programme.
Language of instruction	The course will be offered in English only.
Tuition fees	The course is offered free of charge to the selected participants from the L'Oréal-UNESCO For Women in Science Programme.

## 26. General Course on Intellectual Property for Judges (DL-JTIP)

Description	The WIPO Academy offers continuing judicial education based on the Academy's General Course on Intellectual Property (DL-101). The version available for members of the judiciary has been developed and reviewed by a panel of experienced judges representing the various regions and legal traditions.
Content and structure	The course is accessible worldwide and comprises the following modules:  <b>Module 1:</b> Introduction to intellectual property (IP) rights; <b>Module 2:</b> Copyright and related rights; <b>Module 3:</b> Trademarks; <b>Module 4:</b> Patents; <b>Module 5:</b> Geographical indications; <b>Module 6:</b> Trade secrets / undisclosed information; <b>Module 7:</b> Industrial design; <b>Module 8:</b> Other topics on IP; and <b>Modular assessments.</b>
Teaching and final exam	A modular assessment is available after each module in the course.
Certificate	A certificate will be awarded to the participants after they have completed the course successfully.
Duration	Each participant can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 75 hours.
Target audience	The course is designed for members of the judiciary who have been vetted by their respective national judicial institutions.
Registration	Information on registration periods and enrollment is available at <a href="https://welc.wipo.int/jtip/training">https://welc.wipo.int/jtip/training</a>
Language of instruction	The course will be offered in Arabic, Chinese, English, French, Portuguese, Russian and Spanish.
Tuition fees	The course is offered free of charge to members of the judiciary who have been vetted by their respective national judicial institutions.

## New Pilot Courses

### 27. Intellectual Property and Genetic Resources in the Life Sciences (DL-427)

Description	<p>The objective of this new course is to promote the understanding of practical competences on the importance of intellectual property (IP) in the use of genetic resources (GR) in the modern life sciences.</p> <p>The course will be delivered as a concise overview course for policy makers and executives of GR stakeholders, such as scientific research institutions, companies, universities, gene banks and botanical gardens with a readily accessible presentation of the substantive content, which does not require extensive technical or advanced scientific knowledge of GRs and the life sciences.</p>
Content and structure	<p>The course includes the following five modules and a final assessment:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Introduction to IP and GR in the life sciences;</li> <li>• <b>Module 2:</b> Branches of IP law and practice relevant to the use of GR in the life sciences;</li> <li>• <b>Module 3:</b> Emerging issues in GRs;</li> <li>• <b>Module 4:</b> Relevant legal instruments and international policy processes on IP and GR in the life sciences;</li> <li>• <b>Module 5:</b> Practical IP issues on GR in the life sciences;</li> <li>• <b>Final assessment</b></li> </ul>
Final assessment	The final assessment consists of a number of multiple-choice questions.
Certificate	An electronic certificate may be generated upon successful completion of the final assessment.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 20 hours.
Target audience	The course is designed for participants who are interested in learning more about the use of GRs in the modern life sciences. It is particularly aimed at GR stakeholders in scientific research institutions, companies, universities, gene banks and botanical gardens.
Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course will be offered in English during the pilot phase.
Tuition fees	Participants will be invited to register at no cost during the pilot phase in 2020.



## 28. The WIPO eLearning Course on Intellectual Property & Exports (DL-IP Exports)

Description	<p>The objective of this new course is to address the common challenges faced by exporters and export agencies in the Latin American and Caribbean (LAC) Region when protecting their intellectual property (IP) reliant goods and services. The course also aims to raise awareness of the importance of IP in the process of exporting.</p> <p>The course discusses universal issues that pertain to IP rights and exports as well as those which arise within the specific contexts of the national regulatory environments for business, trade and foreign direct investment. Specific examples will be drawn from Latin American countries, in particular: Brazil, Colombia and Mexico.</p> <p>In response to the expressed demand for addressing IP along the value chain of an export business, the course aims to provide a practical and customizable tool throughout its duration, in the form of useful steps, culminating in a practical checklist of activities for exporters and export advisory agents.</p>
Content and structure	<p>The course includes the following six modules and a final assessment:</p> <ul style="list-style-type: none"> <li>• <b>Module 1:</b> Problem setting: IP and trade – Case examples and issues;</li> <li>• <b>Module 2:</b> IP and exports: Obtaining rights abroad;</li> <li>• <b>Module 3:</b> IP and exports: Licensing and selling licensed products and services;</li> <li>• <b>Module 4:</b> Foreign direct investment (FDI) as an alternative way to export knowledge, goods and services;</li> <li>• <b>Module 5:</b> A best practice approach: National case studies;</li> <li>• <b>Module 6:</b> Checklist for exporters and export agency workers; and</li> <li>• <b>Final assessment.</b></li> </ul>
Final assessment	The final assessment consists of a number of multiple-choice questions.
Certificate	An electronic certificate may be generated upon successful completion of the final assessment.
Duration	Participants can work through the course material at a pace that suits them. It is estimated that the course material can be reviewed in approximately 33 hours.
Target audience	The course is designed for exporters, export promotion and advisory agents, traders, investors, entrepreneurs and small business owners.
Registration	Information on registration periods and enrollment will be available at <a href="https://welc.wipo.int">https://welc.wipo.int</a>
Language of instruction	The course will be offered in English during the pilot phase.
Tuition fees	Participants will be invited to register at no cost during the pilot phase in 2020.



# Academic Institutions Program

# Academic Institutions Program

## Joint Master's Programs on Intellectual Property

The Academic Institutions Program of the WIPO Academy offers year-long Joint Master's Programs on intellectual property (IP) in cooperation with selected academic institutions – and, in some instances, also with sub-regional or national IP administrations – in Africa, Asia, Europe and Latin America. The curricula and syllabi of the programs are developed jointly by the WIPO Academy and the relevant partner institution(s).

The following Joint Master Programs will be organized in 2020/21:

1. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and Africa University in Mutare, Zimbabwe
2. Master of Laws (LL.M) in Intellectual Property, offered jointly by the WIPO Academy and the University of Turin, in cooperation with the International Training Centre of the International Labor Organization (ITC-ILO,) in Turin, Italy
3. Master's Degree in Intellectual Property (MIP) offered jointly by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UYII) in Yaoundé, Cameroon
4. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the Turkish Patent Institute and Ankara University in Ankara, Turkey
5. Master's Degree in Intellectual Property with Specialization in Design (MIP in Design), offered jointly by the WIPO Academy and Tongji University in Shanghai, People's Republic of China
6. Master's Degree in Intellectual Property and Innovation (MIPI), offered jointly by the WIPO Academy, the National Institute of Industrial Property (INPI) of Argentina and the University of San Andres in Buenos Aires, Argentina
7. Master's Degree in Intellectual Property and New Technologies (MIP and New Technologies), offered jointly by the WIPO Academy, the Patent Office of Poland and Jagiellonian University in Krakow, Poland
8. Master's Degree in Intellectual Property and Development Policy (MIPD) offered jointly by the WIPO Academy, the Korean Intellectual Property Office (KIPO) and the Korea Development Institute School of Public Policy and Management (KDI School) in Sejong, Republic of Korea (new)

The aim of these Joint Master's Programs is to facilitate access to IP higher education for all qualified individuals. A limited number of scholarships is available for qualified nationals of developing countries, least developed countries and countries with economies in transition, who belong to relevant public sector institutions, including universities and research and development institutions. Interested candidates from the private sector and those from developed countries, if admitted, are required to finance their tuition, accommodation and travel costs.

## 1. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the African Regional Intellectual Property Organization (ARIPO) and Africa University in Mutare, Zimbabwe

This program is organized with the financial assistance of the Government of Japan.

Subjects covered	<ul style="list-style-type: none"> <li>• General introduction to intellectual property (IP)</li> <li>• Patents</li> <li>• Trademarks and geographical indications</li> <li>• Competition and antitrust</li> <li>• Industrial designs</li> <li>• Copyright and related rights</li> <li>• Food and Agriculture Organization of the United Nations, the Convention on Biological Diversity, the International Union for the Protection of the New Varieties of Plants System and public health</li> <li>• Traditional knowledge, folklore and genetic resources</li> <li>• Transfer of technology and IP asset management and strategic planning</li> <li>• Innovation and entrepreneurship</li> <li>• New IP Rights</li> <li>• IP and small and medium-sized enterprises (SMEs) and large enterprises</li> <li>• Enforcement of intellectual property rights</li> <li>• Practical sessions at ARIPO</li> <li>• Annual conference</li> <li>• Research and writing of a dissertation</li> </ul>
Language of instruction	English
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> <li>• be nationals of an African country;</li> <li>• hold at least a lower second-class Bachelor's degree from a recognized university in any discipline; and</li> <li>• be fluent in English.</li> </ul>
Maximum number of students	A total of 35 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the websites of the WIPO Academy, ARIPO and Africa University:</p> <p><a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.aripo.org">www.aripo.org</a>  <a href="http://www.africau.edu">www.africau.edu</a></p>
Venue	Mutare, Zimbabwe
Registration	November 2019 to February 2020

Dates	<ul style="list-style-type: none"> <li>• May to July 2020: Compulsory distance learning (DL) phase, including a final examination, through the WIPO Academy e-Learning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>);</li> <li>• August to December 2020: Residential phase in Mutare, Zimbabwe, including a two-week practical training course and an IP annual conference at ARIPO Headquarters in Harare, Zimbabwe; and</li> <li>• December 2020 to April 2021: Finalization and submission of a dissertation.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property (MIP) by Africa University on behalf of WIPO and ARIPO.
Teachers	Classes are delivered by eminent academics from Africa University, ARIPO, visiting lecturers from other leading universities, reputed IP professionals and staff of the co-organizers, including WIPO.
More information	Visit the WIPO Academy, ARIPO and Africa University websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.aripo.org">www.aripo.org</a> <a href="http://www.africau.edu">www.africau.edu</a>

## 2. Master of Laws (LL.M) in Intellectual Property, offered jointly by the WIPO Academy and the University of Turin in Turin, Italy

This program is organized in cooperation with the International Training Centre of the International Labour Organization (ITC-ILO).

Subjects covered	<ul style="list-style-type: none"> <li>• General introduction to intellectual property (IP)</li> <li>• Patents</li> <li>• Copyright and related rights</li> <li>• Intellectual property and economics</li> <li>• IP and international law</li> <li>• Trademarks and domain names</li> <li>• Geographical indications</li> <li>• Industrial designs</li> <li>• IP, unfair competition and antitrust law</li> <li>• Technology transfer</li> <li>• IP Management and Enforcement</li> <li>• New IP rights</li> <li>• Annual conference</li> <li>• Study visit to WIPO</li> <li>• Research project</li> </ul>
Language of instruction	English
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> <li>• hold a degree in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration, with university attendance of a minimum of four years in one or more of the above fields required; and</li> <li>• be fluent in English. This will be assessed through a recognized English proficiency test.</li> </ul>
Maximum number of students	A total of 40 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships is available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the WIPO Academy and University of Turin websites:</p> <p><a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.turin-ip.com">http://www.turin-ip.com</a></p>
Venue	Turin, Italy
Registration	January to May 2020
Dates	<ul style="list-style-type: none"> <li>• September to December 2020: Compulsory distance learning (DL) phase, including a final examination, through the WIPO Academy e-Learning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>).</li> <li>• January to April 2021: Residential phase in Turin, Italy. This includes a three-day visit to WIPO Headquarters in Geneva.</li> <li>• May 2020 to July 2020: Preparation and submission of a final research paper.</li> </ul>

Award	Successful students will be awarded a Master of Laws (LL.M) Degree in Intellectual Property by the University of Turin on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from the University of Turin, Italy, visiting lecturers from other leading universities, reputed IP professionals and the staff from the co-organizers, including WIPO.
More information	Visit the WIPO Academy and University of Turin websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.turin-ip.com">http://www.turin-ip.com</a>



### 3. Master's Degree in Intellectual Property (MIP), offered jointly by the WIPO Academy, the Denis Ekani Intellectual Property Academy of the African Intellectual Property Organization (OAPI) and the Faculty of Legal and Political Sciences of the University of Yaoundé II (UY II) in Yaoundé, Cameroon

This program is organized with the financial assistance of the Government of Japan.

Subjects covered	<ul style="list-style-type: none"> <li>• General introduction to intellectual property (IP)</li> <li>• Other African IP systems (ARIPO, Moroccan Patent Office, etc.)</li> <li>• Technical and ornamental creations</li> <li>• Patents</li> <li>• Utility models</li> <li>• Industrial designs</li> <li>• Special titles (plant varieties, topographies of integrated circuits)</li> <li>• Distinctive signs</li> <li>• Marks for goods and services</li> <li>• Trade names</li> <li>• Appellations of origin</li> <li>• Geographical indications</li> <li>• Literary and artistic property</li> <li>• Copyright and related rights</li> <li>• Electronic commerce and copyright</li> <li>• Defense of IP rights</li> <li>• Competition and IP</li> <li>• IP disputes</li> <li>• The workings of IP</li> <li>• IP and technology transfer</li> <li>• IP audit</li> <li>• Economics of IP</li> <li>• Current IP issues</li> <li>• Dissertation</li> </ul>
Language of instruction	French
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> <li>• be nationals of an African country;</li> <li>• hold at least a Bachelor's Degree in law, economics, sciences or an engineering diploma issued by a recognized university; and</li> <li>• be fluent in French.</li> </ul>
Maximum number of students	A total of 35 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms are available on the WIPO Academy, OAPI and University of Yaoundé websites:</p> <p><a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.oapi.int">www.oapi.int</a>  <a href="http://www.universite-yde2.org">www.universite-yde2.org</a></p>
Venue	Yaoundé, Cameroon

Registration	March to June 2020
Dates	<ul style="list-style-type: none"> <li>• October 2020 to January 2021: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>);</li> <li>• January to June 2021: Residential phase at the University of Yaoundé II and at the OAPI Denis Ekani Intellectual Property Academy in Cameroon, including three weeks' practical work experience at OAPI Headquarters in Yaoundé; and</li> <li>• June 2021: Examination and submission of a dissertation (<i>mémoire</i>) in Yaoundé.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property by the University of Yaoundé on behalf of WIPO and OAPI.
Teachers	Classes are delivered by eminent academics from the University of Yaoundé, Cameroon, visiting lecturers from other leading universities, reputed IP professionals and staff from the co-organizers, including WIPO.
More information	Visit the WIPO Academy, OAPI and University of Yaoundé websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.oapi.int">www.oapi.int</a> <a href="http://www.universite-yde2.org">www.universite-yde2.org</a>

#### 4. Master's Degree in Intellectual Property (MIP) (Specialization in Patent Law and Design Law), offered jointly by the WIPO Academy, the Turkish Patent and Trademark Office and Ankara University in Ankara, Turkey

This program is organized in cooperation with the Government of Turkey through the Turkish Patent and Trademark Office (TurkPatent).

Subjects covered	<ul style="list-style-type: none"> <li>• General course on intellectual property (IP)</li> <li>• Patents</li> <li>• Trademarks, industrial designs and geographical indications</li> <li>• Introduction to IP and research methodology: Interdisciplinary approaches</li> <li>• Advanced patent law: Substantive and procedural</li> <li>• Advanced design law: Substantive and procedural</li> <li>• Advanced trademarks</li> <li>• Geographical indications and traditional knowledge</li> <li>• Commercialization of IP</li> <li>• IP infringement at universities</li> <li>• International copyright law</li> <li>• Research project</li> <li>• IP seminar</li> </ul>
Language of instruction	English
Admission requirements	<p>To be considered, applicants must:</p> <ul style="list-style-type: none"> <li>• hold a Bachelor's degree from a recognized university (open to all disciplines);</li> <li>• provide a transcript with a minimum grade point average of 2.00/4.00; and</li> <li>• be fluent in English.</li> </ul>
Maximum number of students	A total of 30 places are available for self-supported and financed students.
Scholarships (to be confirmed)	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	<p>Application forms will be available on the WIPO Academy, Turkish Patent Institute and Ankara University websites:</p> <p><a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://fisaum.ankara.edu.tr/en">http://fisaum.ankara.edu.tr/en</a></p>
Venue	Ankara, Turkey
Registration	February to May, 2020
Dates	<p>Academic year September 2020 to June 2021:</p> <ul style="list-style-type: none"> <li>• September to December 2020: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>).</li> <li>• February to June 2021: Residential phase at Ankara University in Ankara, Turkey. This includes a practical training at TurkPatent, Turkey.</li> <li>• May to June 2021: Preparation and submission of a final research paper during the residential phase at Ankara University.</li> </ul>
Award	Successful students will be awarded a Master of Laws Degree in Intellectual Property (Specialization in Patent Law and Design Law) by Ankara University on behalf of WIPO and TurkPatent.

Teachers	Classes are delivered by eminent academics from Ankara University, visiting lecturers from other leading universities, reputed IP professionals and the staff of the co-organizers.
More information	Visit the WIPO Academy and Ankara University websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://fisaum.ankara.edu.tr/en">http://fisaum.ankara.edu.tr/en</a>

## 5. Master's Degree in Intellectual Property (MIP) with Specialization in Design, offered jointly by the WIPO Academy and Tongji University in Shanghai, People's Republic of China

This program is organized in cooperation with the Government of the People's Republic of China.

Subjects covered	<ul style="list-style-type: none"> <li>• Introduction to intellectual property (IP) law</li> <li>• Patent law</li> <li>• Design law</li> <li>• Trademark law and geographical indications</li> <li>• Copyright and related rights</li> <li>• International competition law</li> <li>• Design law</li> <li>• Design and innovation</li> <li>• Cross-cutting issues</li> <li>• International Technology transfer and license</li> <li>• IP in the industry</li> <li>• Enforcement of IP</li> <li>• Private and international law</li> <li>• Introduction to Chinese law</li> <li>• Moot court and study visits</li> <li>• Research and thesis writing</li> <li>• Annual conference</li> </ul>
Language of instruction	English
Admission requirements	To be considered, applicants must: <ul style="list-style-type: none"> <li>• hold at least a Bachelor's degree from a recognized university;</li> <li>• provide proof of English proficiency (IELTS or TOEFL); and</li> <li>• have passed CET-6 (Chinese students only).</li> </ul>
Maximum number of students	A total of 40 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and Tongji University websites: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.tongji.edu.cn/english">www.tongji.edu.cn/english</a>
Venue	Shanghai, People's Republic of China
Registration	December 2019 – March 2020
Dates	<ul style="list-style-type: none"> <li>• Fully residential: September 2020 to August 2021.</li> <li>• Finalization of dissertation from August to December 2021.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property with Specialization in Design by Tongji University on behalf of WIPO.
Teachers	Classes are delivered by eminent academics from Tongji University, Shanghai, visiting lecturers from other leading universities, reputed IP professionals and the staff of WIPO and the other co-organizers.
More information	Applicants should visit the WIPO Academy and Tongji University websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.tongji.edu.cn/english">www.tongji.edu.cn/english</a>

## 6. Master's Degree in Intellectual Property and Innovation (MIPI), offered jointly by the WIPO Academy, the National Institute of Industrial Property (INPI) of Argentina and the University of San Andres in Buenos Aires, Argentina

This program is organized in cooperation with the Government of Argentina through the National Institute of Industrial Property (INPI) Argentina.

Subjects covered	<ul style="list-style-type: none"> <li>• General introduction to intellectual property (IP)</li> <li>• IP management</li> <li>• International aspects of IP</li> <li>• “Derecho de Autor” and copyright (including IP in the creative industries)</li> <li>• Patent law</li> <li>• Technology transfer</li> <li>• Trademarks and geographical indications</li> <li>• IP valuation</li> <li>• Internet policies and governance</li> <li>• Media law: legal aspects of the web</li> <li>• IP for entrepreneurs</li> <li>• Management of IP rights: Open innovation</li> <li>• IP in health and agricultural innovation</li> <li>• National and business strategies on IP and innovation policy for the development of Latin America</li> <li>• Writing and submission of research paper</li> </ul>
Language of instruction	Spanish
Admission requirements	To be considered, applicants must: <ul style="list-style-type: none"> <li>• hold at least a Bachelor's degree from a recognized university;</li> <li>• be fluent in Spanish; and</li> <li>• have good knowledge of English.</li> </ul>
Maximum number of students	A total of 30 places are available for self-supported and financed students.
Scholarships	A limited number of scholarships are available. Scholarships cover: <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• registration and tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> Visa costs, if any, are at the expense of participants. Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.
Application forms	Application forms are available on the WIPO Academy and University of San Andres websites: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.udesa.edu.ar">http://www.udesa.edu.ar</a>
Venue	Buenos Aires, Argentina
Registration	July to October 2020
Dates	<ul style="list-style-type: none"> <li>• February to March 2021: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>); and</li> <li>• April to October 2021: Residential phase at the University of San Andres and at INPI in Buenos Aires, Argentina.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property and Innovation by the University of San Andres on behalf of WIPO and INPI.
Teachers	Classes are delivered by eminent academics from the University of San Andres, Buenos Aires, visiting lecturers from other leading universities, reputed IP professionals and the staff of WIPO and INPI.
More information	Applicants should visit the WIPO Academy and University of San Andres websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.udesa.edu.ar">http://www.udesa.edu.ar</a>

## 7. Master's Degree in Intellectual Property and New Technologies (MIP and New Technologies), offered jointly by the WIPO Academy, the Patent Office of Poland and Jagiellonian University in Krakow, Poland

This program is organized in cooperation with the Government of the Republic of Poland through the Patent Office of Poland.

Subjects covered (to be confirmed)	<p>Studies will focus on challenging issues brought by new technologies to the intellectual property (IP) law field</p> <ul style="list-style-type: none"> <li>• Introduction to IP (including introduction to European Union (EU) law; new technologies; ethical, social and legal perspectives; trademarks and allied rights; industrial designs and geographical indications; copyright and related rights and patent law)</li> <li>• New technologies and patent law</li> <li>• Copyright and related rights in the digital age</li> <li>• Trademarks, geographical indications, designs, trade secrets and unfair competition</li> <li>• New technologies and media law</li> <li>• Data protection, privacy and personal rights on the Internet</li> <li>• Digital libraries</li> <li>• Internet service providers' liability</li> <li>• IP protection of software, data bases and computer games</li> <li>• IP contracts</li> <li>• Technology transfer and commercialization of IP</li> <li>• Arbitration and mediation in IP matters</li> <li>• International aspects of intellectual property</li> <li>• Enforcement of IP rights</li> <li>• Study visit with practical training at the Patent Office of the Republic of Poland</li> <li>• Writing and submission of dissertation/thesis or seminar and internship</li> </ul>
Language of instruction	English
Admission requirements	<p>To be considered, applicants shall:</p> <ul style="list-style-type: none"> <li>• hold a Bachelor's/Master's Degree in law, economics, business administration or related fields degree from a recognized university; and</li> <li>• be fluent in English (this will be assessed through a recognized English proficiency test).</li> </ul>
Maximum number of students	A total of 50 places are available for self-supported and financed students.
Application forms	<p>Application forms are available on the WIPO Academy and Jagiellonian University websites:  <a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.ipwi.uj.edu.pl/index.php?lang=en">www.ipwi.uj.edu.pl/index.php?lang=en</a></p>
Venue	Krakow, Poland
Registration	March to June 2020
Dates	<ul style="list-style-type: none"> <li>• October 2020 to January 2021: Compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>) and the Jagiellonian University e-Learning Platform;</li> <li>• February to June 2021: Residential phase at Jagiellonian University including study visit with practical training at the Patent Office of Poland in Warsaw, Poland; and</li> <li>• October to December 2021: Dissertation / Thesis / Master's seminar and internship.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property and New Technologies by the Jagiellonian University on behalf of WIPO and the Patent Office of Poland.
Teachers	Classes are delivered by eminent academics from the Jagiellonian University, Krakow, visiting lecturers from other leading universities, reputed IP professionals and staff of WIPO and the Patent Office of Poland.
More information	<p>Applicants should visit the WIPO Academy and Jagiellonian University websites for more details and updated information:  <a href="http://www.wipo.int/academy">www.wipo.int/academy</a>  <a href="http://www.ipwi.uj.edu.pl/index.php?lang=en">www.ipwi.uj.edu.pl/index.php?lang=en</a></p>

## 8. Master's Degree in Intellectual Property and Development Policy (MIPD), offered jointly by the WIPO Academy, the Korean Intellectual Property Office and the Korea Development Institute School of Public Policy and Management (KDI School) (new)

This program is organized in cooperation with the Government of the Republic of Korea through the Korean Intellectual Property Office (KIPO) and with the support of Sejong City.

Subjects covered	<ul style="list-style-type: none"> <li>• General introduction to intellectual property (IP)</li> <li>• International IP Law Policy</li> <li>• Copyright and Related Rights</li> <li>• Trademarks, Designs and Geographical Indications</li> <li>• Patents and Innovation</li> <li>• IP, Emerging Issues and Sustainable Development</li> <li>• IP Management and Practice</li> <li>• Introduction to Development Policy</li> <li>• Analysis of Market and Public Policy</li> <li>• Quantitative Methods</li> <li>• Korean Economic Development</li> <li>• Trade and Development</li> <li>• Development Policy and Goals</li> <li>• Writing and submission of research paper</li> </ul>
Language of instruction	English
Admission requirements	To be considered, applicants must: <ul style="list-style-type: none"> <li>• hold at least a Bachelor's degree from a recognized university; and</li> <li>• be fluent in English.</li> </ul>
Maximum number of students	A total of 30 places are available for self-supported and financed students.
Scholarships	<p>A limited number of scholarships are available. Scholarships cover:</p> <ul style="list-style-type: none"> <li>• the return ticket;</li> <li>• tuition fees;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for WIPO scholarships are notified by the WIPO Academy. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and KDI School websites: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.kdischool.ac.kr">www.kdischool.ac.kr</a>
Venue	Sejong, Republic of Korea
Registration	June to September 2020
Dates	<ul style="list-style-type: none"> <li>• January to February 2021: compulsory distance learning (DL) phase including a final examination, through the WIPO Academy e-Learning Center (<a href="https://welc.wipo.int/">https://welc.wipo.int/</a>); and</li> <li>• February to December 2021: residential phase at KDI School in Sejong and practical training at KIPO in Daejeon, Republic of Korea.</li> </ul>
Award	Successful students will be awarded a Master's Degree in Intellectual Property and Development by Korea Development Institute School of Public Policy and Management on behalf of WIPO and KIPO.
Teachers	Classes are delivered by eminent academics from the KDI School, visiting lecturers from other leading universities, reputed IP professionals and the staff of WIPO and KIPO.
More information	Applicants should visit the WIPO Academy and KDI School websites for more details and updated information: <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="http://www.kdischool.ac.kr/">www.kdischool.ac.kr/</a>



## Colloquia for Intellectual Property Teachers and Researchers

### 1. WIPO-WTO Colloquium for Teachers of Intellectual Property: June 16 to 26, 2020 in Geneva, Switzerland

This Colloquium is organized jointly with the World Trade Organization (WTO) in Geneva, Switzerland.

Content	The Colloquium focuses on a different range of specialized intellectual property (IP) topics each year. Participants are expected to discuss case studies and relevant teaching experience in relation to those topics. In addition, the Colloquium considers teaching methodologies. The program will include visits to the WIPO and WTO libraries and meetings with WIPO and WTO officials.
Language of instruction	English
Admission requirements	To be considered, applicants should: <ul style="list-style-type: none"> <li>• hold an advanced degree and have teaching experience in IP law or international law/economics/management with a specialization in IP; and</li> <li>• be fluent in English.</li> </ul>
Maximum number of students	A total of 30 places are available.
Scholarships (to be confirmed)	A limited number of scholarships are available from WIPO and the WTO. Scholarships cover: <ul style="list-style-type: none"> <li>• a return ticket;</li> <li>• any fees related to the Colloquium;</li> <li>• full board and lodging; and</li> <li>• medical insurance.</li> </ul> <p>Visa costs, if any, are at the expense of participants.</p> <p>Successful applicants for the WIPO and WTO scholarships are notified by the WIPO Academy and the WTO Intellectual Property Division. Thereafter, they will be provided with relevant information, including travel arrangements.</p>
Application forms	Application forms are available on the WIPO Academy and WTO websites.
Venue	Geneva, Switzerland
Registration	December 2019 to March 2020
Dates	June 16 - 26, 2020 (two weeks).
More information	Visit the WIPO Academy and WTO websites for more details and updated information. <a href="http://www.wipo.int/academy">www.wipo.int/academy</a> <a href="https://www.wto.org/">https://www.wto.org/</a>



# WIPO Summer Schools Program

# WIPO Summer Schools Program

## General Information on the WIPO Summer Schools

The WIPO Summer Schools provide an opportunity for young professionals and university students to acquire deeper knowledge of intellectual property (IP), including an understanding of IP as a tool for economic, social, cultural and technological development and the role of WIPO in this regard.

All Summer Schools share a common curriculum, with some giving particular emphasis to certain IP issues such as technology transfer. They also share the same format and duration. Participants are introduced to various aspects of IP, including the international nature of IP protection and the interface between IP and other policy areas. The program takes an interdisciplinary, problem-oriented approach and includes lectures, simulation exercises, group discussions on selected IP topics, panel discussions and case studies.

Content and structure	<ul style="list-style-type: none"> <li>• WIPO and its role in promoting creativity and innovation</li> <li>• Selected contemporary issues in the field of trademarks</li> <li>• International and regional trademark systems</li> <li>• Geographical indications: The international landscape and current issues</li> <li>• Design protection and its interface with other IP fields</li> <li>• Internet domain names and alternative dispute resolution, including an illustration of cases</li> <li>• Trademarks and the internet: Issues and challenges</li> <li>• Branding – a case study</li> <li>• International and regional patent systems</li> <li>• Selected contemporary issues in the field of patents</li> <li>• The use of patent information</li> <li>• Protection of trade secrets: current issues</li> <li>• Selected cases on patents and biotechnology</li> <li>• International protection of copyright and related rights</li> <li>• Selected contemporary issues in the field of copyright and related rights</li> <li>• Limitations and exceptions of copyright, including access to copyright works for visually impaired persons</li> <li>• Unfair competition and IP</li> <li>• Economics of IP</li> <li>• IP management: A practical approach</li> <li>• IP valuation</li> <li>• Transfer of technology and licensing</li> <li>• Simulation exercises on licensing negotiations</li> <li>• Creative industries and IP: Copyright licensing</li> <li>• Protection of new plant varieties, including the UPOV Convention</li> <li>• IP and biodiversity: International landscape and current issues</li> <li>• Panel discussion: <ul style="list-style-type: none"> <li>– IP and public health: Issues and challenges</li> <li>– IP, green technology and climate change: Issues and challenges</li> <li>– Selected cases on enforcement of IP rights</li> </ul> </li> <li>• Group discussion: <ul style="list-style-type: none"> <li>– Technology transfer in the field of IP</li> <li>– Copyright in the digital age</li> <li>– Open innovation</li> <li>– Brands and branding</li> </ul> </li> </ul>
Language of instruction	Languages differ, depending on the summer school (see following table).
Eligibility	International in nature, the WIPO Summer Schools Program is aimed at students in their final year of undergraduate studies and graduate students from any academic discipline as well as young professionals working in any field in which IP may play a part.
Distance-learning	In most Summer Schools, candidates will be required to complete successfully a session of the free-of-charge General Distance Learning Course on Intellectual Property (DL-101). Dates for the session will be announced and a special course for specialized Summer Schools will also be announced.
Registration fees	Please see relevant information on the WIPO Academy's website: <a href="http://www.wipo.int/academy/en/courses/summer_school">www.wipo.int/academy/en/courses/summer_school</a>
Travel, accommodation and living expenses	Participants are responsible for their own travel to and from various destinations, and for accommodation and living expenses during their participation in the program.
Scholarships	A limited number of scholarships are available for international participants in the Summer Schools taking place in the Republic of Korea and South Africa from the Governments of the Republic of Korea and Japan, respectively. Scholarships include travel costs. Limited scholarships are also available for the Summer School taking place in Switzerland. Further details will be available on the WIPO Academy website: <a href="http://www.wipo.int/academy/en/courses/summer_school">www.wipo.int/academy/en/courses/summer_school</a>
Award	Participants who complete successfully and who meet the requirements of the respective Summer School programs will be awarded a certificate of participation.
Further details	To find out more about the various Summer Schools, visit the website at: <a href="http://www.wipo.int/academy/en/courses/summer_school">www.wipo.int/academy/en/courses/summer_school</a> .

## WIPO Summer Schools in 2020\*

No.	Summer School	Language	Venue and Date
1.	WIPO-Belarus Summer School on Intellectual Property	Russian	To be announced
2.	WIPO-Brazil Summer School on Intellectual Property (2 sessions)	Portuguese	To be announced
3.	WIPO-Chile Summer School on Intellectual Property	Spanish	To be announced
4.	WIPO-China Summer School on Intellectual Property	English	To be announced
5.	WIPO-Ecuador Summer School on Intellectual Property	Spanish	To be announced
6.	WIPO-India Summer School on Intellectual Property (2 sessions)	English	To be announced
7.	WIPO-Malaysia Summer School on Intellectual Property	English	To be announced
8.	WIPO-Mexico Summer School on Intellectual Property	Spanish	To be announced
9.	WIPO-Oman Summer School on Intellectual Property	Arabic	To be announced
10.	WIPO-Peru Summer School on Intellectual Property	Spanish	To be announced
11.	WIPO-Republic of Korea Summer School on Intellectual Property	English	To be announced
12.	WIPO-Russia Summer School on Intellectual Property	Russian	To be announced
13.	WIPO-South Africa Advanced Summer School on Intellectual Property and Transfer of Technology	English	To be announced
14.	WIPO-Spain Summer School on Intellectual Property	Spanish	To be announced
15.	WIPO-Trinidad and Tobago Summer School on Intellectual Property	English	To be announced
16.	WIPO-Ukraine Summer School on Intellectual Property	English	To be announced
17.	WIPO-UNIGE (Geneva, Switzerland) Summer School on Intellectual Property	English	Geneva, Switzerland, Dates to be announced
18.	WIPO-USA Summer School on Intellectual Property	English	Washington, D.C., United States of America, Dates to be announced

\* For updates on the dates, registration deadlines and fees please visit the WIPO Academy's website: [www.wipo.int/academy](http://www.wipo.int/academy)



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[www.wipo.int/about-wipo/en/offices](http://www.wipo.int/about-wipo/en/offices)

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